



ETHICAL PRINCIPLES FOR ARTIFICIAL INTELLIGENCE



ETHICS & AI
#heartbeatsoverbytes

Volkswagen Group Ethical Principles for Artificial Intelligence

We value heartbeats over bytes

We respect human labor with **careful**
and **complementary introduction** of AI
systems

Our goal is to ensure safety and technical
robustness through **clear** and **measurable**
criteria

We align the development and use of our AI systems
with our principles of **diversity** and **fairness**

We enable **human oversight** and
accountability

Our commitments to **society** and
human rights apply

We respect and enable the **protection of**
data within AI systems

We align the development and use of our AI
systems with our **sustainability** and
environmental goals and principles

It is our aim to make the **usage** and
purpose of AI **transparent**



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