

AKTIENGESELLSCHAFT

ANNUAL MEDIA CONFERENCE AND INVESTOR CONFERENCE 2016

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Agenda



Where the Volkswagen Group is today

2 Financial Figures for 2015

What we have accomplished



What we plan for the future



Agenda



Where the Volkswagen Group is today



What we have accomplished

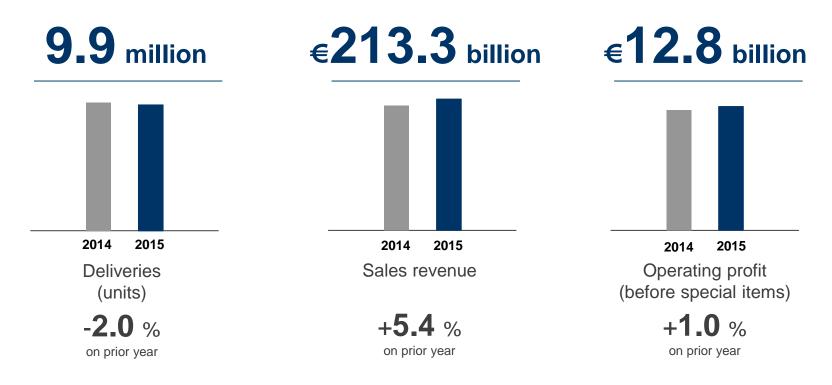
3 Outlook

What we plan for the future



VOLKSWAGEN

Volkswagen Group: Key figures for 2015 at a glance





2015 highlights (I): Strong brands, consistent profit drivers





2015 highlights (II): Strong in Europe, robust in China





Operating profit attributable to Chinese joint ventures

Western Europe





2015 highlights (III): Proud tradition, trailblazing innovation





commercial vehicles









Touran

A4 Saloon

911 Carrera







Bentayga



T6 Multivan





TGX D38

120 years of ŠKODA 65 years of T-series production



P 280





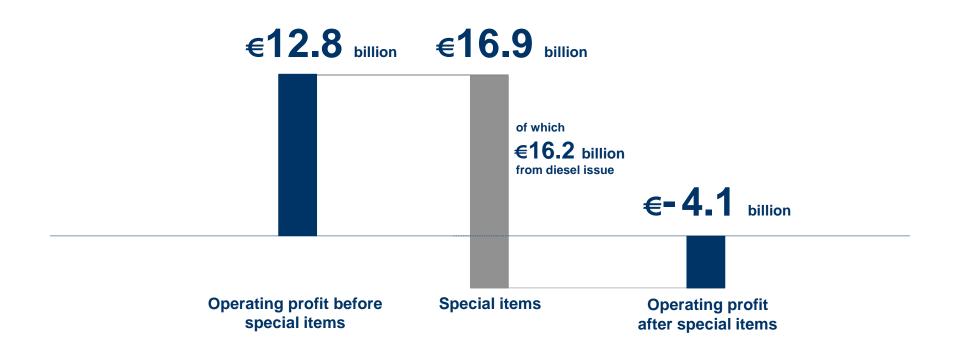
2015 highlights (IV): Great commitment by our global workforce



"Volkswagen is far more than crisis."

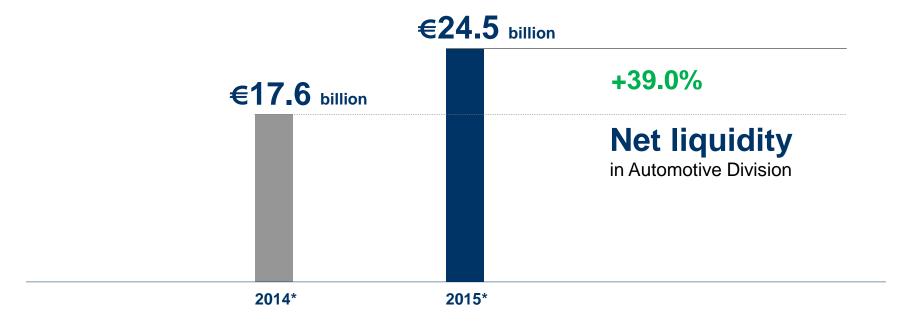


Diesel issue: Negative impact masks sound operating performance ...





... but the Volkswagen Group has a strong financial basis



Our 5 priorities: Focus on crisis management and realignment

Customer solutions	 Implementation of technical solutions launched in Germany Schedule for further refits in Europe to be adapted in consultation with authorities Agreement in principle reached with U.S. authorities
Investigation	 Process audit by Group Audit already completed at 2015 year-end, proposed measures being rapidly implemented Detailed investigation of facts by Jones Day ongoing
Structure	 New management team in place Intensive work on new structures and leaner processes
Mindset	 Numerous individual changes made to renew corporate and leadership culture Structured change process initiated
Destination	 Development of "Strategy 2025" proceeding to plan Priorities and objectives to be presented mid-year as announced

"We are making gradual progress in dealing with the diesel issue. And we are repositioning ourselves for the **future**"



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2015 Review

Where the Volkswagen Group is today

2 Financial Figures for 2015

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What we plan for the future



Fiscal year 2016: Sound start to the year despite the diesel issue*

Vehicle deliveries to customers	January – March 2016	у-о-у in %
Volkswagen Passenger Cars	1,459,500	-1.3
Audi	455,800	+4.0
ŠKODA	276,600	+4.3
SEAT	102,900	+0.2
Porsche	56,000	+9.5
Volkswagen Commercial Vehicles	113,100	+4.3
MAN	23,400	+6.3
Scania	18,400	+5.4
World	2,508,300	+0.8

* Publication of financials for Q1/2016 on May 31, 2016



Fiscal year 2016: Volkswagen Group outlook



Deliveries to customers

stable at high level





Operating return on sales

between 5.0% and 6.0%



a solid operating business

"Volkswagen once again expects

in fiscal year 2016"



Fiscal year 2016: Plenty in the pipeline – around 60 vehicle launches planned





"2016 will be a year of transition in which we will set the **Stage for the future** of Volkswagen"



Transformation of the automotive industry: Our starting situation

Strengths

Fascinating brands

Great technological expertise and innovative strength

Global presence

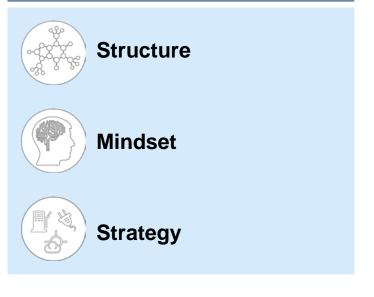
Stringent focus on quality

Dedicated workforce

Strong customer confidence

Sound finances

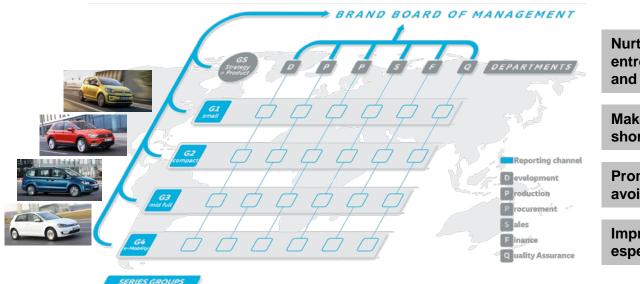
Room for improvement



"We are making the Group more efficient and faster, more entrepreneurial, more sustainable and technologically more progressive"



More efficient and faster: New series organization – Example: Volkswagen brand



Nurtures big-picture entrepreneurial vision and results focus

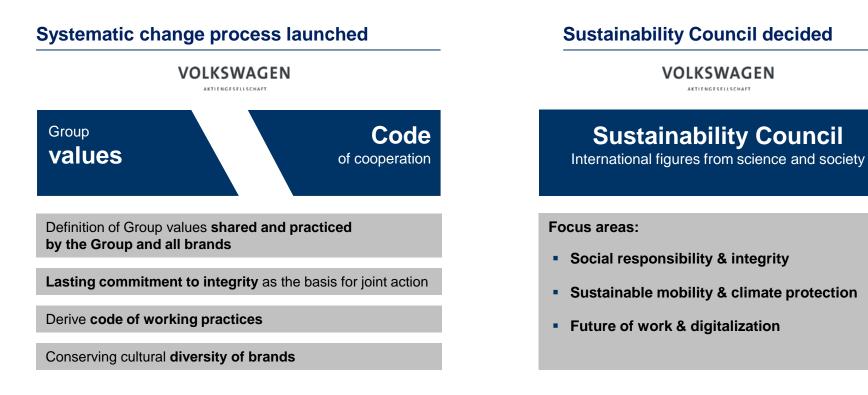
Makes for significantly faster, shorter decision-making processes

Promotes teamwork and avoids silo mentality

Improves overall process, especially at interfaces



More sustainable: New values as foundation of success





Technologically more progressive: Volkswagen Group Future Centers

Potsdam

Belmont

Idea

Designers and digitalization experts work hand in hand on vehicle of the future

Aims

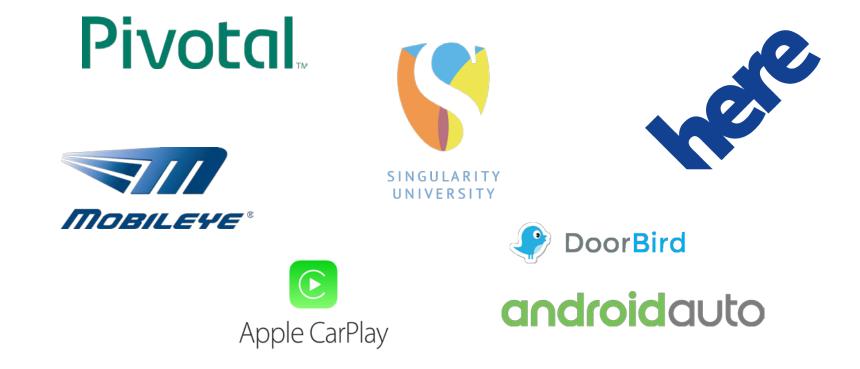
Groundbreaking innovations:

Beijing

- Customer experience
- Interface design and user friendliness
- New interior concepts
- Integrating infotainment and entertainment systems

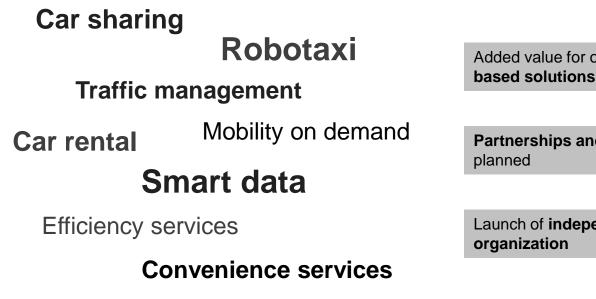


Technologically more progressive: Digital collaboration examples





Technologically more progressive: Mobility services campaign



Added value for our customers thanks to **softwarebased solutions and mobility-related services**

Partnerships and strategic investments planned

Launch of independent, Group-wide mobility organization



Technologically more progressive: Focus on innovative e-mobility solutions



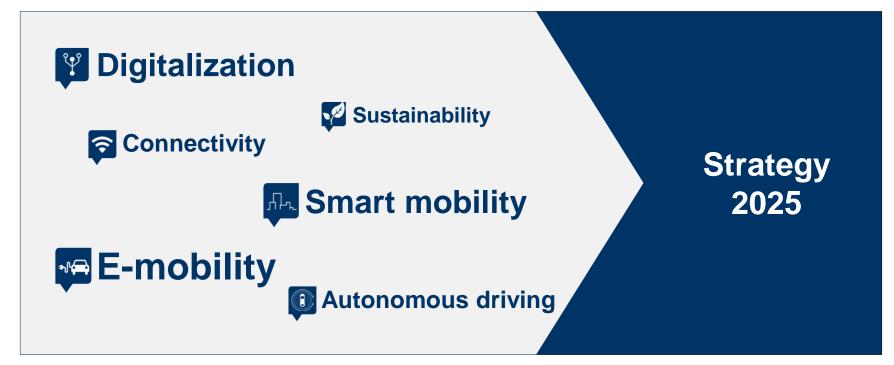


Technologically more progressive: Heavy Truck platooning





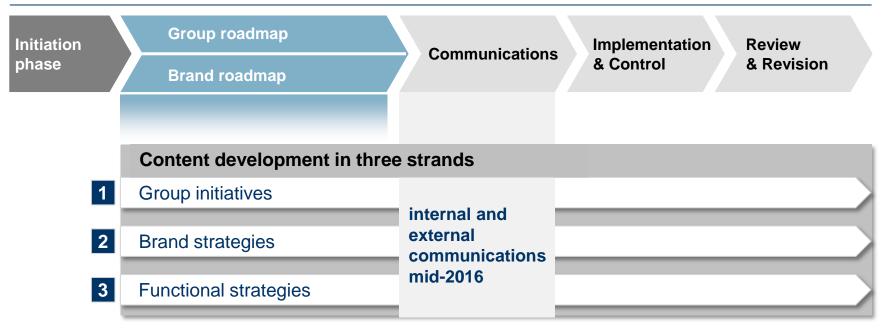
We are working on the key trends in our industry ...





... and will deliver our new strategy mid-2016

Strategy process in five stages



"Together, we will create a new Volkswagen and play a key role in designing the mobility world of tomorrow"





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