

VOLKSWAGEN

AKTIENGESELLSCHAFT



moving
progress

ANNUAL MEDIA CONFERENCE AND INVESTOR CONFERENCE

2015

Record 2014

**“The Volkswagen Group stands for
real value and
reliability”**

100,000

orders for the new Volkswagen Passat
since market launch in Europe



7 models

in the Group with plug-in hybrid –
from compact to sportscar



+10.5%

Audi brand deliveries in 2014



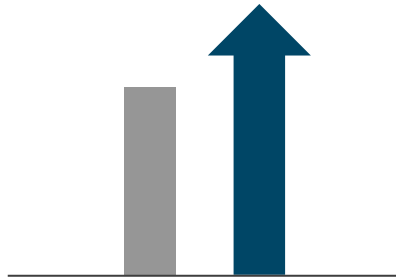
3.7 million

Group deliveries in China in 2014 –
12.4 percent increase



Volkswagen Group: Key figures 2014

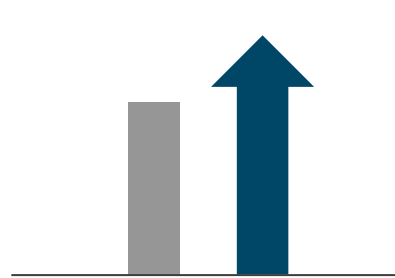
10.1 million



deliveries (units)

+4.2 %
y-o-y

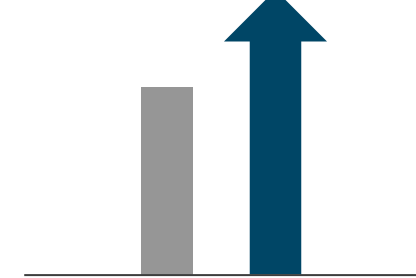
€202 billion



sales revenue

+2.8 %
y-o-y

€12.7 billion

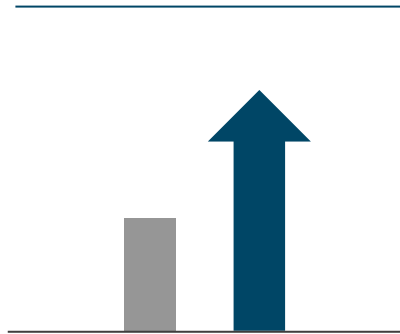


operating profit

+8.8 %
y-o-y

Volkswagen Group: Our success story since 2007

+64%



deliveries (units)

2007

6.2

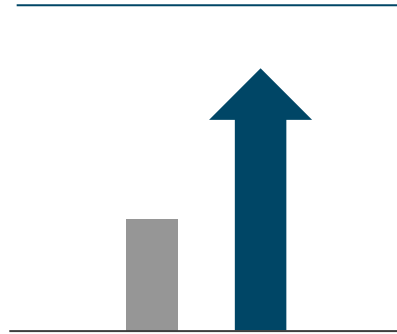
million

2014

10.1

million

+86%



sales revenue

2007

109

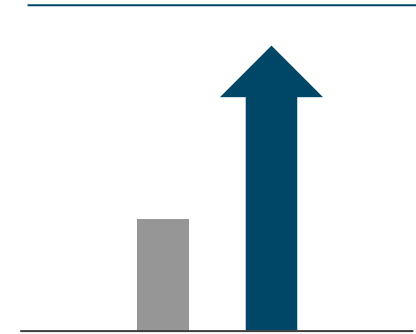
€ billion

2014

202

€ billion

+106%



operating profit

2007

6.2

€ billion

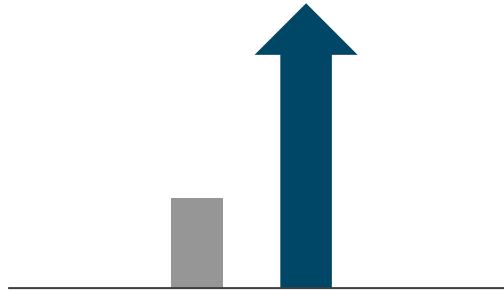
2014

12.7

€ billion

Volkswagen Group: High earning power incl. China (incl. proportionate operating profit of Chinese Joint Ventures)

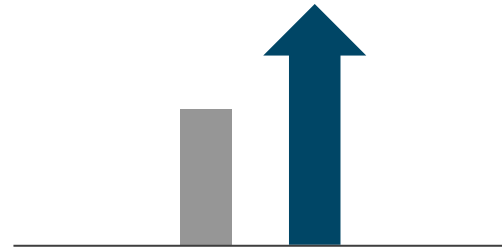
+15.7 % p.a.



operating profit (incl. Chinese JVs)

2007	2014
6.4	17.9
€ billion	€ billion

+7.3 % p.a.



deliveries (units)

2007	2014
6.2	10.1
million	million



€5 billion

sustainable, annual effect for the
Volkswagen brand by 2017

USA

SUV offensive of the Volkswagen brand



9.2%

operating return on profit of Scania in 2014



Outlook 2015

“The Volkswagen Group is taking the

next step

on its way to the top”

50

**new models, successors and upgrades
in 2015**



> 7 million

vehicles based on the MQB per year
as of 2018



Global Champion

in commercial vehicles business regarding
profitability, innovation and customer
satisfaction



Volkswagen Group – Deliveries to customers by brand (rounded)

units	January - February 2015	y-o-y in %
Volkswagen Passenger Cars	920,700	-1.6
Audi	260,300	+7.4
ŠKODA	163,000	+7.9
SEAT	56,300	+7.5
Porsche	30,900	+32.6
Bentley	1,200	-15.6
Lamborghini	600	+67.5
Volkswagen Commercial Vehicles	62,700	+1.8
MAN	12,600	-24.3
Scania	10,800	-3.7
World	1,519,100	+1.6

Future Tracks

**“We are now laying the groundwork for the
long-term success
of the Volkswagen Group”**

€ **11.5** billion

spent by the Volkswagen Group on
research and development in 2014





Future Tracks: Our compass for qualitative growth

future trends



electro mobility



digitization



business models



product cycles



automated driving

profitability



Volkswagen Group



Audi



SEAT



SKODA



BENTLEY



BUGATTI



LAMBORGHINI



PORSCHE



DUCATI



Commercial
Vehicles



SCANIA



MAN

No. 1

for pure-play electric vehicles and
plug-in hybrids in Germany



450 km

electric range of the new Audi R8 e-tron



up to **40**

Group models can be electrified thanks to
our toolkits



2005

“Stanley” research vehicle wins the DARPA challenge



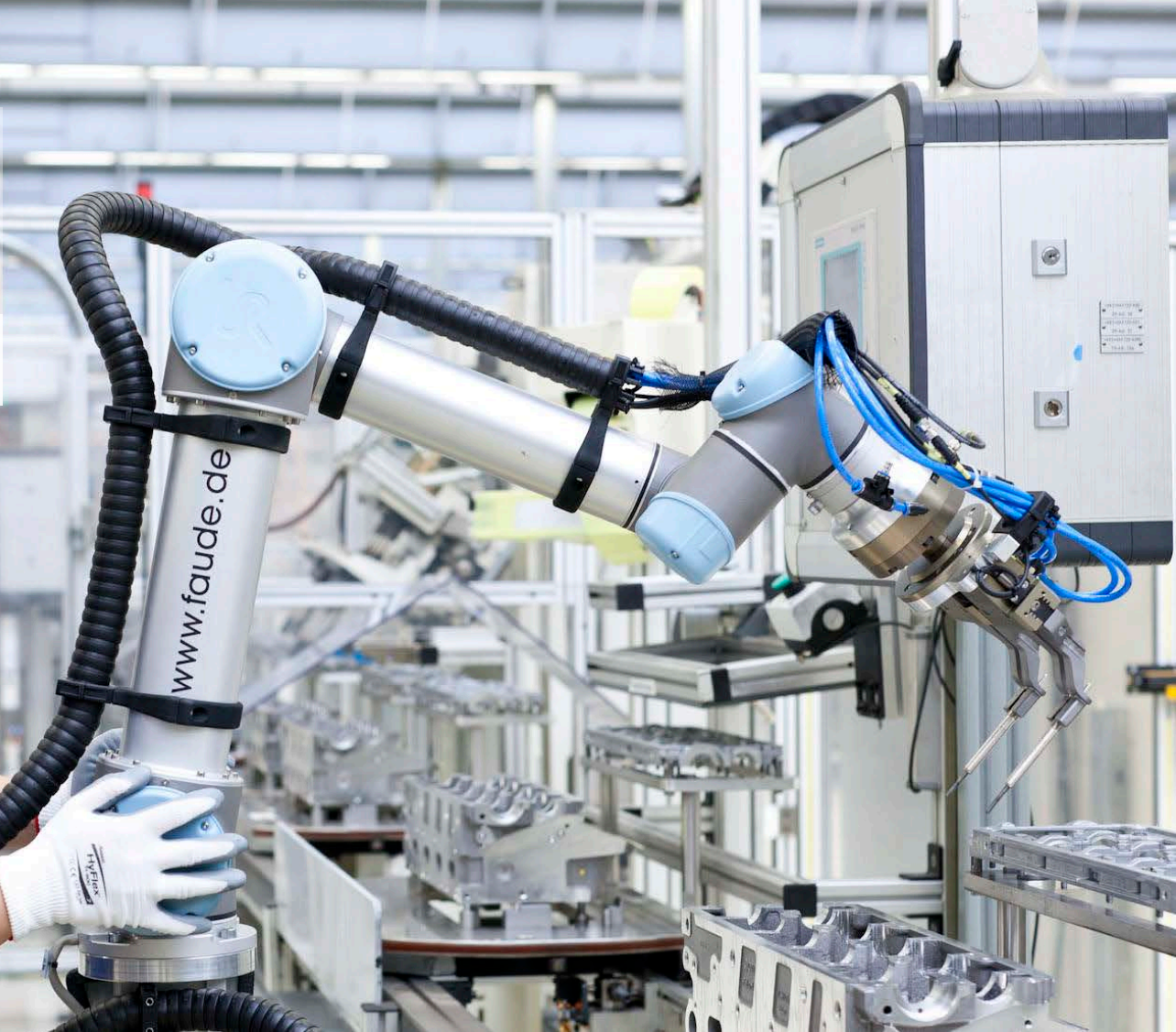
60 km/h

speed of the next Audi A8 in piloted mode
from 2017



Industry 4.0

humans and robots work hand in hand



500

commuters test "Intelligent Mobility"
in the Wolfsburg area



up to 10%

fuel savings for MAN and Scania customers
through telematics services



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**JAHRESPRESSEKONFERENZ UND INVESTORENKONFERENZ
ANNUAL MEDIA CONFERENCE AND INVESTOR CONFERENCE**

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