

未来之行

Mobility for Generations to Come

Volkswagen Group China, Corporate Presentation 2020

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Brands&Products

Market & Sales

Strategy

Volkswagen Group China at a glance



More than 100 models



Fascinating brands and services



1984: first Joint Venture SAIC VOLKSWAGEN was founded



1991: FAW-Volkswagen was founded in Changchun



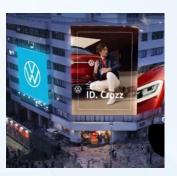
2017: JAC Volkswagen was founded 2020 planned: Increase stake in JAC-VW JV to 75%



Around 100,000 employees



34 production plants in 2020



20% market share in China's passenger car market



Over 42 million cars delivered since market entry



Investment plan of €15 billion in future topics: E-mobility, hybridization, digitalization





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Market & Sales

Strategy

Volkswagen Group production sites all over China

Volkswagen Group production facilities



Facts and Figures

- > 34 production plants in China in 2020
 - 6 FAW-Volkswagen vehicle plants

Changchun (2 plants)

Chengdu

Foshan (1 MEB plant)

Qingdao

Tianjin

9 SAIC VOLKSWAGEN vehicle plants

Shanghai (3 MQB plants + 1 MEB plant)

Nanjing

Yizheng

Ningbo

Urumqi

Changsha

- JAC Volkswagen, Hefei plant
- 18 component & energy plants¹⁾

¹⁾ incl. MAN Diesel & Turbo in Changzhou



/// VGC at a glance

Brands&Products

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Strategy

Joint Venture structure of Volkswagen Group in China

上汽大众 SAIC VOLKSWAGEN 一**浸**-大众 FAW-VOLKSWAGEN



Start of production

1983 (Santana B2)

1991 (Jetta)

Market launch in 2019

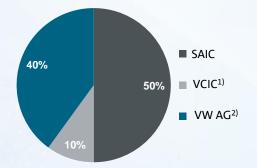
1st JV contract signed

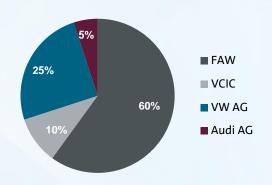
1984

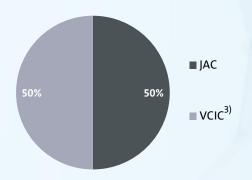
1990

2017









¹⁾ Volkswagen (China) Investment Co., Ltd. 100% owned by Volkswagen AG.

²⁾ Including stakes held by ŠKODA AUTO a.s. and Audi AG

³⁾ Volkswagen plans to increase the stake in JAC-VW joint venture to 75% in 2020





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Strategy

Strong brands and products



Audi













































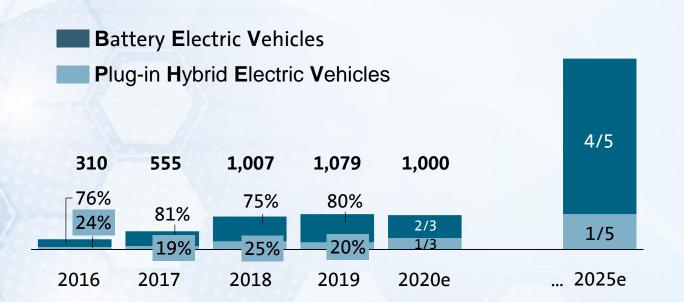
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Market for New Energy Vehicles is expected to grow rapidly and Volkswagen Group China started its NEV offensive in 2019

NEV Total Market in China (in '000 units)



Volkswagen Group China

In 2020

- >20 NEV models of all our brands
- >50% of them locally produced

<u>In 2025</u>

Increase the share of e-models to 35%
Increase the number of NEV models to 15
Prepared to deliver 1.5 million NEVs

Data source: 2016-2019 CPCA



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TOGETHER for China 2025+ Strategy





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Operating in a highly-challenging environment in Region China



Macro-economic situation



Competition & Sales costs



VW China business model



Environment



Industry shifts



Regulatory environment



Product portfolio & brand dilution



Technology