

**VOLKSWAGEN**

AKTIENGESELLSCHAFT

# Software Readiness at the Volkswagen Group

Christian Senger  
CEO Car.Software Organization

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# TAKING UP THE CHALLENGE

WE WANT TO COMBINE AUTOMOTIVE HERITAGE  
WITH DIGITAL INNOVATION, KEEP DIGITAL ADDED VALUE  
IN THE VOLKSWAGEN GROUP AND LEVERAGE SCALE

# SCALE IS OUR STRENGTH

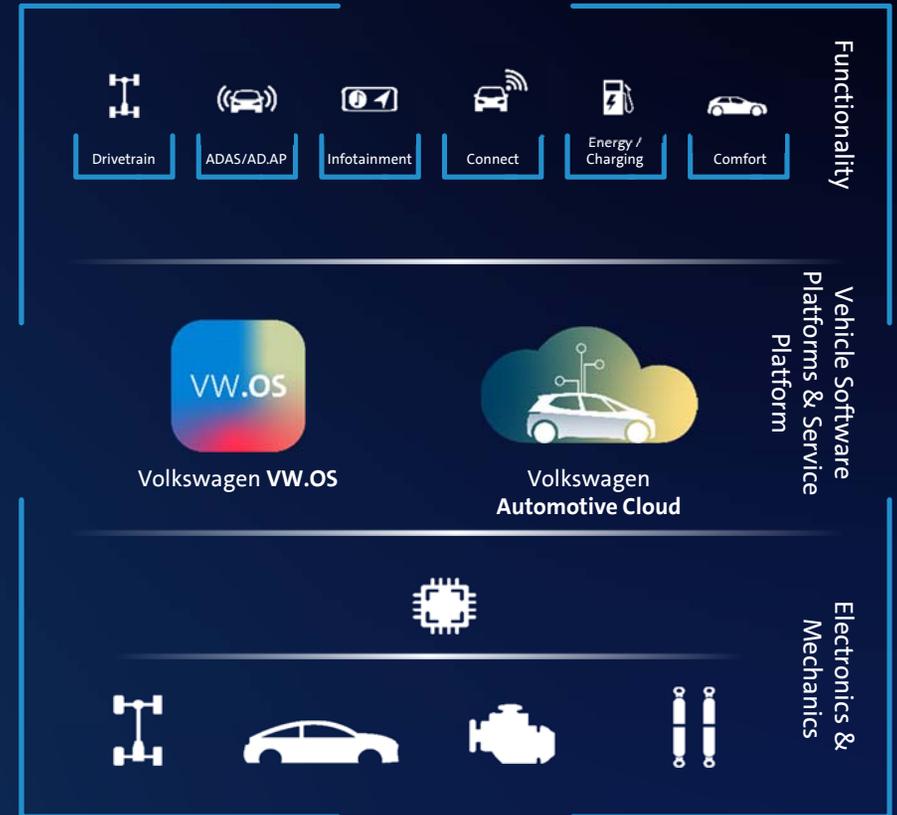


# PLATFORM IS OUR STRATEGY

## Smartphone Architecture

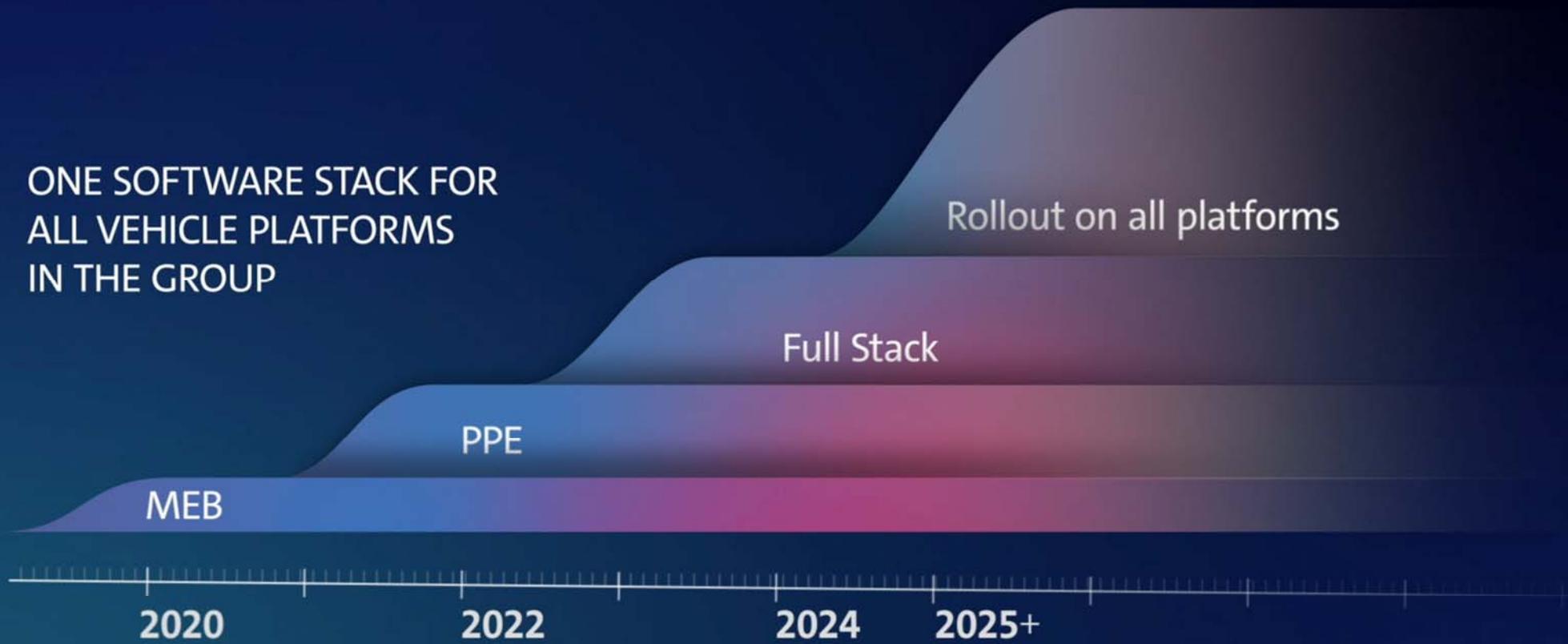


## Volkswagen Vehicle Architecture



# OUR VW.OS AND E/E ARCHITECTURE WILL BE EVOLUTIONARY

ONE SOFTWARE STACK FOR  
ALL VEHICLE PLATFORMS  
IN THE GROUP





# THE CAR.SOFTWARE ORGANIZATION WILL BE THE SOFTWARE POWERHOUSE

A UNIT FULLY FOCUSED ON SOFTWARE DEVELOPMENT  
FOR ALL BRANDS AND MARKETS IN THE VOLKSWAGEN GROUP



# BUILDING A CULTURE OF DOERS WITH THE BRIGHTEST MINDS

WE ESTABLISH A GLOBAL FOOTPRINT, PUT FOCUS ON CODING,  
AND RUN THE CAR.SOFTWARE ORGANIZATION IN AGILE WORKING MODE

# SWITCHING FROM PLANNING TO DOING

Full agile  
Working Mode  
from July 1



CAR.SOFTWARE ORGANIZATION



Accelerate

Own Budget



Hub for  
Technology  
Partnerships

Own Team



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# HEADING TOWARDS THE FUTURE

CAR.SOFTWARE ORGANIZATION