

# Shaping the transformation together.

#### **Volkswagen Group**

Ulrich Hauswaldt, Martin Büdke, Katja Hauer, Dirk Bauer Volkswagen AG, Volkswagen Financial Services, Debt Investor Update, Frankfurt, 20<sup>th</sup> September 2018



#### Disclaimer

The following presentations contain forward-looking statements and information on the business development of the Volkswagen Group. These statements may be spoken or written and can be recognized by terms such as "expects", "anticipates", "intends", "plans", "believes", "seeks", "estimates", "will" or words with similar meaning. These statements are based on assumptions, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. These assumptions relate in particular to the development of the economies of individual countries and markets, the regulatory framework and the development of the automotive industry. Therefore the estimates given involve a degree of risk, and the actual developments may differ from those forecast. The Volkswagen Group currently faces additional risks and uncertainty related to pending claims and investigations of Volkswagen Group members in a number of jurisdictions in connection with findings of irregularities relating to exhaust emissions from diesel engines in certain Volkswagen Group vehicles. The degree to which the Volkswagen Group may be negatively affected by these ongoing claims and investigations remains uncertain.

Consequently, a negative impact relating to ongoing claims or investigations, any unexpected fall in demand or economic stagnation in our key sales markets, such as in Western Europe (and especially Germany) or in the USA, Brazil or China, will have a corresponding impact on the development of our business. The same applies in the event of a significant shift in current exchange rates in particular relative to the US dollar, sterling, yen, Brazilian real, Chinese renminbi and Czech koruna.

If any of these or other risks occur, or if the assumptions underlying any of these statements prove incorrect, the actual results may significantly differ from those expressed or implied by such statements.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.



Volkswagen AG

Ulrich Hauswaldt– Group Investor Relations Martin Büdke – Capital Markets & Rating

**Volkswagen Financial Services** 

Dirk Bauer – Head Debt Capital Markets & Rating Katja Hauer – Investor Relations



Kev Financials & Cash

Outlook & Operative

Strategy

Our Brands

Dur Market

Die

ntegrity & Complianc

ommitment

# Development World Car Market vs. Volkswagen Group Car Deliveries to Customers<sup>1)</sup> (Growth y-o-y in deliveries to customers, January to August 2018 vs. 2017)











<sup>1)</sup> Figures excl. Volkswagen Commercial Vehicles, Scania and MAN.



Key Financials & Cash

Outlook & Operative

ategy

Our Brands

Our Mark

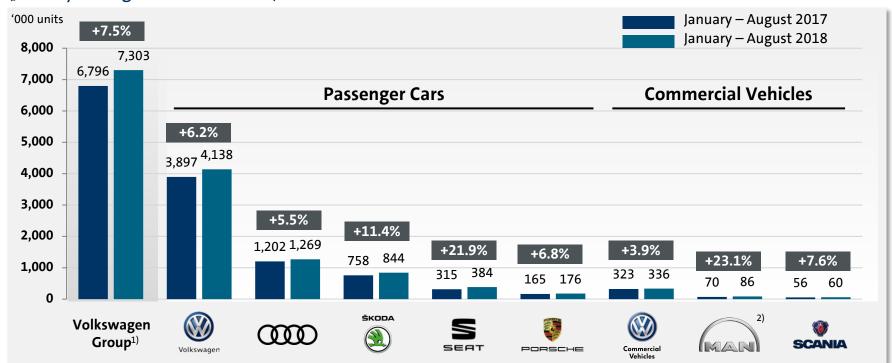
Dies

Integrity & Compliance

Commitmen

#### **Volkswagen Group – Deliveries to Customers by Brands**

(January to August 2018 vs. 2017)



<sup>1)</sup> Incl. all brands of Volkswagen Group (Passenger Cars and Commercial Vehicles); +7.5% excl. Volkswagen Commercial Vehicles, Scania and MAN.

<sup>2)</sup> MAN incl. MAN Latin America Trucks and Busses GVW > 5t.



ev Financials & Cash

Outlook & Operative

Strategy

Our Brand

Our Marke

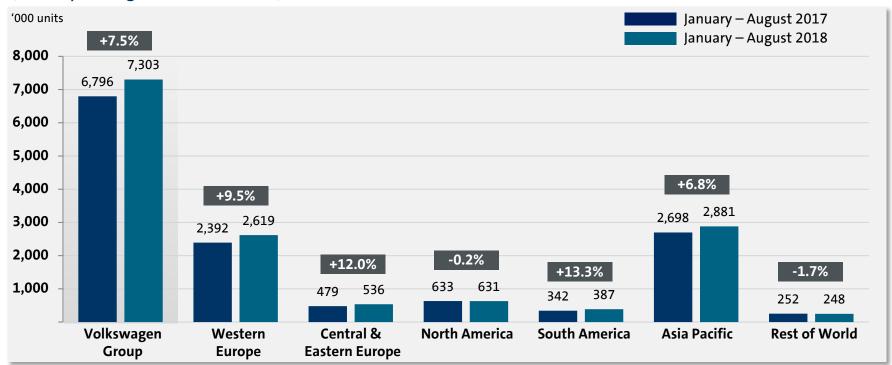
Diese

Integrity & Compliance

ommitmer

#### **Volkswagen Group – Deliveries to Customers by Markets<sup>1)</sup>**

(January to August 2018 vs. 2017)



<sup>1)</sup> Incl. all brands of Volkswagen Group (Passenger Cars and Commercial Vehicles); +7.5% excl. Volkswagen Commercial Vehicles, Scania and MAN.



Key Financials & Cash

Outlook & Operative

rategy

Our Brand

Our Markets

Dies

Integrity & Compliance

ommitment

# **Volkswagen Group – Key Financial Figures**<sup>1)</sup>

(January to June 2018 vs. 2017)

thousand vehicles / € million	2018	2017 <sup>2)</sup>	+/- (%)
Vehicle Sales <sup>3)</sup>	5,575	5,270	+5.8
Sales revenue	119,377	115,349	+3.5
Operating profit before Special Items	9,794	8,916	+9.8
% of sales revenue	8.2	7.7	
Operating profit	8,160	8,916	-8.5
% of sales revenue	6.8	7.7	
Financial result	813	-117	х
of which: At-equity result <sup>3)</sup>	1,680	1,635	2.8
of which: Other financial result	-867	-1,753	-50.5
Profit before tax	8,972	8,799	+2.0
% Return on sales before tax	7.5	7.6	
Profit after tax	6,613	6,474	+2.1

<sup>1)</sup> All figures shown are rounded, so minor discrepancies may arise from addition of these amounts. Including allocation of consolidation adjustments between the Automotive and Financial Services divisions. 2) Prior-year figures were adjusted due to IFRS

3) Volume data including the unconsolidated Chinese joint ventures. The joint venture companies in China are accounted for using the equity method and recorded an operating profit (proportionate) of €2,138 million (€2,135 million).

7

Key Financials & Cash

Outlook & Operative

trategy

Our Brands

Dur Markets

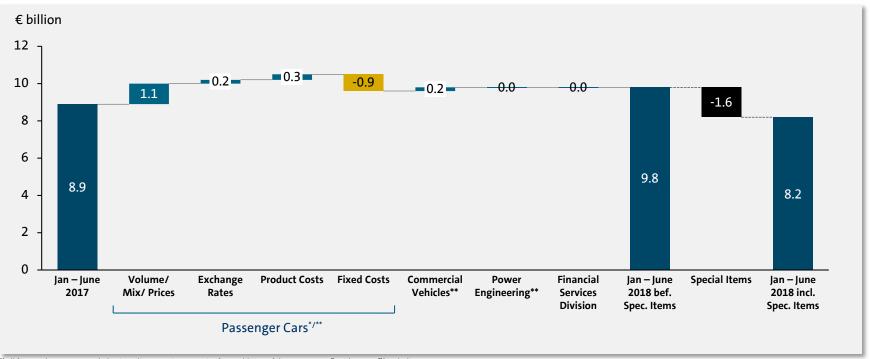
Die

Integrity & Compliance

Commitmen<sup>.</sup>

#### **Volkswagen Group – Analysis of Operating Profit**<sup>1)</sup>

(January to June 2018 vs. 2017)



 $<sup>^{1)}</sup>$  All figures shown are rounded, minor discrepancies may arise from addition of these amounts.  $^{\circ}$ ) without FS  $^{\circ\circ}$ ) including PPA



Key Financials & Cash

Outlook & Operative

Strategy

Our Brands

Our Marke

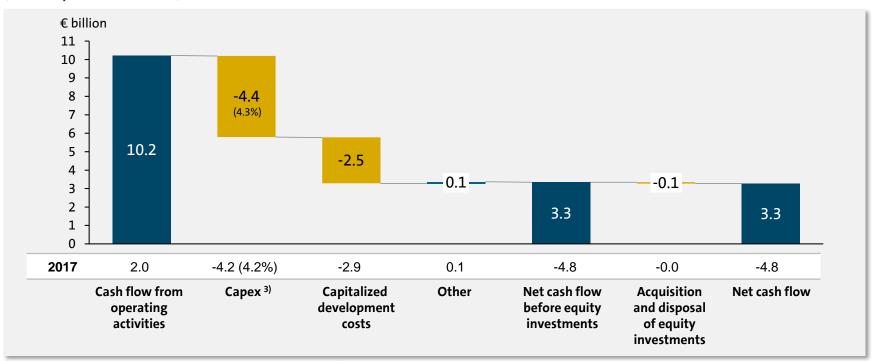
Dies

Integrity & Compliance

Commitmen

#### **Automotive Division Net Cash Flow Development** 1)2)

(January to June 2018)



<sup>1)</sup> All figures shown are rounded, minor discrepancies may arise from addition of these amounts. 2) Including allocation of consolidation adjustments between Automotive and Financial Services divisions.

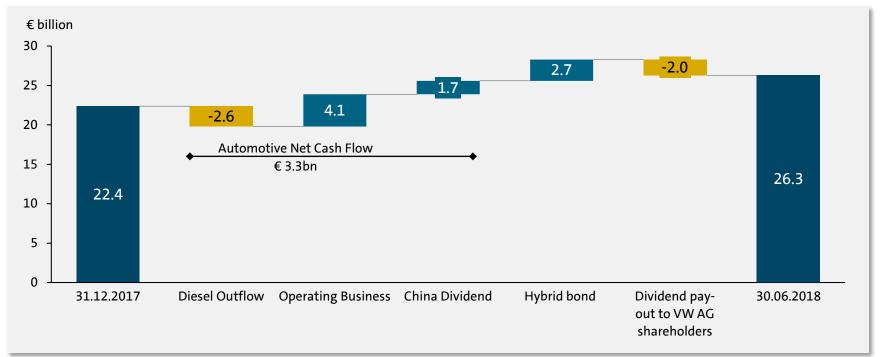
 $<sup>^{\</sup>rm 3)}$  Capital expenditure for property, plant and equipment in % of Automotive sales revenue.



Deliveries Key Financials & Cash Outlook & Operative Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitment

#### Automotive Division – Net Cash Flow drives solid Net Liquidity<sup>1)</sup>

(January to June 2018)



 $<sup>^{1)}</sup>$  All figures shown are rounded, minor discrepancies may arise from addition of these amounts.

Key Financials & Cash

Outlook & Operative

**>** 

Our Mark

Dies

Integrity & Compliance

mmitment

## Volkswagen Group – Analysis by Business Line<sup>1)</sup>

(January to June 2018 vs. 2017)

	Vehicle sales		Sales revenue		Operating profit		Margin	
thousand vehicles/ € million / in percentage	2018	2017	2018	2017	2018	2017	2018	2017
Volkswagen Passenger Cars	1,931	1,812	42,704	39,661	2,130	1,776	5.0	4.5
Audi	812	783	31,183	30,011	2,761	2,680	8.9	8.9
ŠKODA	511	501	9,161	8,720	821	860	9.0	9.9
SEAT	347	304	5,786	5,054	212	130	3.7	2.6
Bentley	5	5	757	867	-80	13	-	1.5
Porsche Automotive <sup>2)</sup>	123	124	11,231	10,841	2,064	2,056	18.4	19.0
Volkswagen Commercial Vehicles	248	244	6,324	5,927	567	448	9.0	7.6
Scania <sup>3)</sup>	47	44	6,515	6,307	684	673	10.5	10.7
MAN Commercial Vehicles	65	53	5,814	5,297	258	193	4.4	3.6
MAN Power Engineering	-	-	1,637	1,579	68	73	4.2	4.6
VW China 4)	1,999	1,870	-	-	-	-	-	-
Other 5)	-512	-469	-18,399	-14,915	-921	-1,152	-	-
Volkswagen Financial Services	-	-	16,664	15,999	1,231	1,165	7.4	7.3
Volkswagen Group before Special Items	-	-	-	=	9,794	8,916	8.2	7.7
Special Items	-	-	-	=	-1.635	-	-	-
Volkswagen Group	5,575	5,270	119,377	115,349	8,160	8,916	6.8	7.7
Automotive Division 6)	5,575	5,270	101,715	98,388	6,866	7,651	6.8	7.8
of which: Passenger Cars	5,219	4,930	81,766	79,557	5,649	6,654	6.9	8.4
of which: Commercial Vehicles	357	340	18,312	17,252	1,275	1,043	7.0	6.0
of which: Power Engineering	-	-	1,637	1,579	-58	-46	-3.5	-2.9
Financial Services Division	-	-	17,662	16,961	1.294	1,265	7.3	7.5

13.II figures shown are rounded, minor discrepancies may arise from addition of these amounts. 2 Porsche (Automotive and Financial Services): sales revenue e12,287 (1,1778) million. 3 Including financial services. 4 The sales revenue and operating profits of the joint venture companies in China are not included in the figures for the Group. These Chinese companies are accounted for using the equity method and recorded a proportionate operating profit of 2,318 (2,135) million. 9 Including financial services. 4 The sales revenue and operating profits; the figure includes depreciation and amortization of identifiable assets as part of purchase price allocation for Scania, Porsche Holding Salzburg, MAN and Porsche. 9 Including allocation or consolidation adjustments between the Automotive and Financial Services divisions.



Deliveries Key Financials & Cash Outlook & Operative Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitment

### **Volkswagen Group – Funding Programs & Outstandings**

June 30, 2018 in € billion

	16.8						
	64.4						
thereof: Hybrid Bonds							
	37.3						
Frame							
18.5	3.4						
27.0	10.2						
20.4	20.4						
./.	30.5						
	18.5 27.0 20.4						



Key Financials & Cash

utlook & Operative

rategy

Our Brand

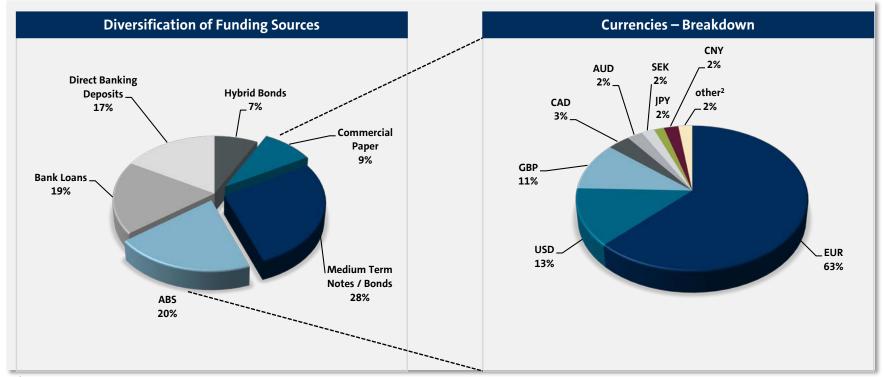
Dur Markets

Dies

Integrity & Compliance

ommitment

# **Volkswagen Group Funding Strategy – Overview<sup>1)</sup>**



1) as of June 30, 2018



Key Financials & Cash

Outlook & Operative

trategy

Our Bran

Our Mark

Dies

Integrity & Compliance

ommitment

#### Volkswagen Group Funding Strategy – Major Issuances in 2017 / 2018\*

March: EUR 8bn Volkswagen International Finance N.V.

April: GBP 850mn Volkswagen Financial Services N.V.

May: EUR 3.5bn Volkswagen International Finance N.V. - Hybrid Bond

June: EUR 3.5bn Volkswagen Leasing GmbH

September: EUR 2.25bn Volkswagen Leasing GmbH

December: EUR 3.0bn Volkswagen Bank GmbH

March: CAD 1.5bn Volkswagen Credit Canada, Inc.

April: EUR 2.25bn Volkswagen Financial Services AG

June: EUR 2.00bn Volkswagen Bank GmbH

EUR 2.75bn Volkswagen International Finance N.V. - Hybrid Bond

August EUR 2.5bn Volkswagen Leasing GmbH



Key Financials & Cash

Outlook & Operative

Our Brands

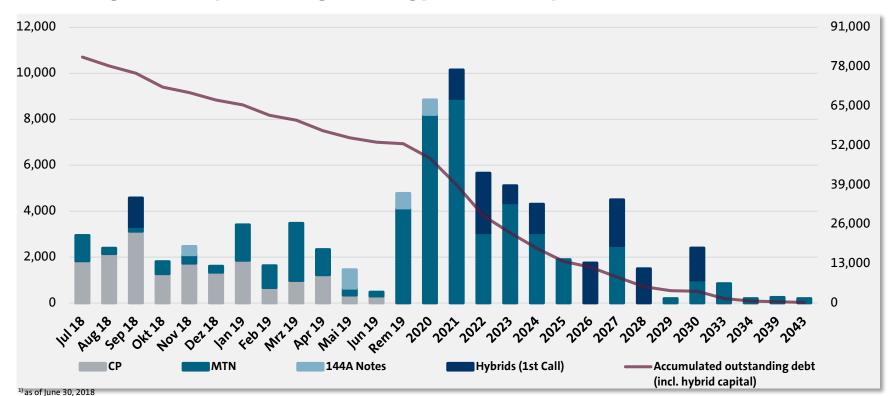
Our Marke

Dies

Integrity & Complianc

ommitment

#### Volkswagen Group Funding Strategy – Maturity Profile (in € million)<sup>1)</sup>





Deliveries Key Financials & Cash Outlook & Operative Excellence Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitment

#### **Volkswagen Group – Main Ratings as of 31 August 2018**

	S&P 0	Global	Moody's		
	Long Term	Short Term	Long Term	Short Term	
Volkswagen AG	BBB+	A-2	А3	P-2	
Volkswagen Financial Services AG	BBB+ A-2		А3	P-2	
Volkswagen Bank GmbH*	<b>A-*</b> *	A-2	<b>A1</b> **	P-1	
Outlook	Stable (*	Negative)	Stable		

<sup>\*\*</sup>S&P: BBB+ Senior Subordinated Rating; Moody's: A3 Junior Senior Unsecured Rating

Key Financials & Cas

Outlook & Operative

ategy

Our Brands

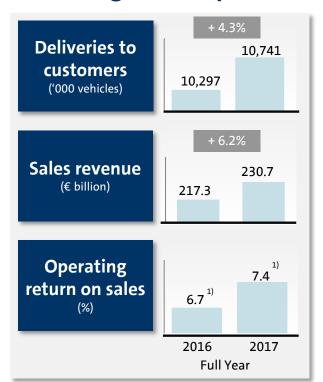
Our Marke

Die

Integrity & Compliance

ommitment

## Volkswagen Group – Outlook for 2018





#### **Deliveries to customers**

moderately above prior year



#### Sales revenue

by as much as 5% year-on-year



#### **Operating return on sales**

between 6.5% to 7.5% before Special Items <sup>2)</sup>

<sup>1)</sup> before Special Items. 2) Operating return on sales after Special Items is expected to be moderately below that range.

Key Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brands

Our Markets

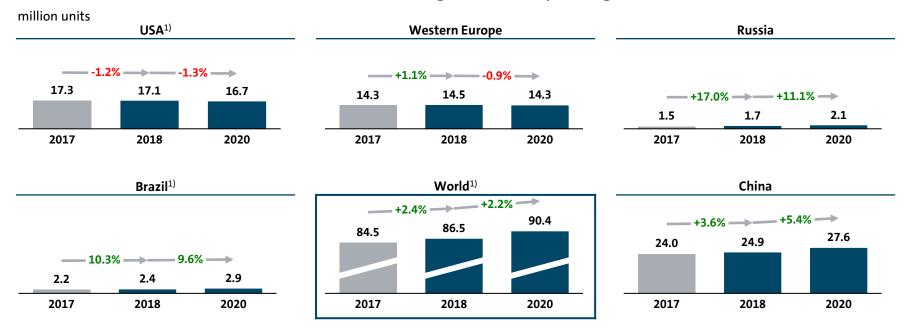
Dies

Integrity & Compliance

mmitment

#### Global Passenger Car Market 2017/2018/2020

Slowdown in Western Europe due to falling demand in UK; Stagnation in USA at a high level; Recovery in Brazil and Russia from a low level; China remains largest driver of passenger car demand



Data source: IHS Automotive (08.2018)



Deliveries Key Financials & C

Outlook & Operative

itegy

Our Brands

Our Mark

Dies

Integrity & Complian

Commitmen

#### **Upcoming Premium and Luxury models enhancing our portfolio offer**







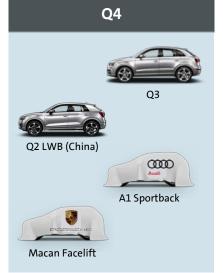












Source: Internal planning.

19

Key Financials & Cash

Outlook & Operative Excellence

ategy

ds

Our Marke

Dies

Integrity & Compliance

Commitmen

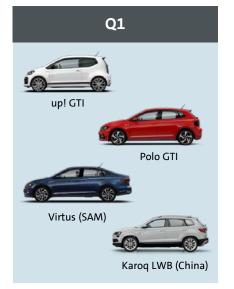
#### **Strong product momentum continues in Volume segments**

















Source: Internal planning.

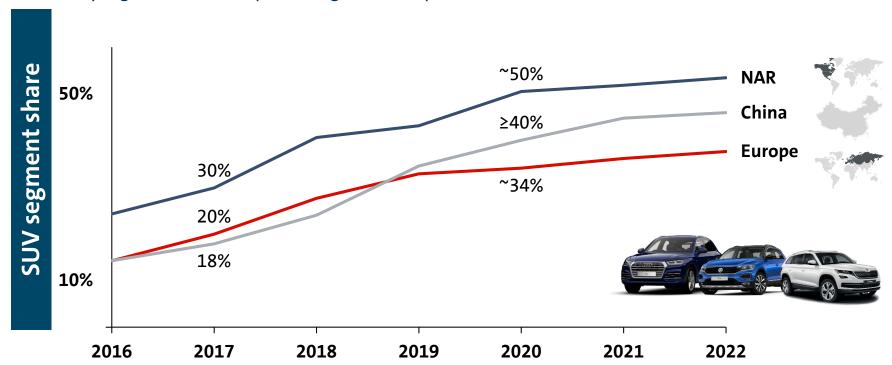
20



Deliveries Key Financials & Cash Outlook & Operative Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitmen

#### **Strong Increase in our SUV mix**

SUV mix by region based on expected regional Group sales



Source: Internal planning.

Key Financials & Cash

Outlook & Operative Excellence

Strategy

Our Bran

Our Markets

Dies

Integrity & Complian

ommitmer

#### WLTP – Worldwide Harmonized Light Vehicles Test Procedure

#### **SCOPE**

- In EU-28 States + 6 countries (Norway, Switzerland, Iceland, Turkey, Israel and Liechtenstein) 1)
- Legally binding registration requirements for all OEM's
- Effects taxation:
  - EU recommendation crossover from Jan. 1, 2019

#### **IMPACT**

- CO<sub>2</sub> / exhaust emissions and fuel consumption figures are calculated under more realistic conditions
- CO<sub>2</sub>-values vehicle-specific and therefore very precise
- Should close tolerances regarding different test conditions





<sup>1)</sup> Different implementation of timelines between countries 2) NEDC: New European Driving Cycle

## VOLKSWAGEN AKTIENGESELLSCHAFT

Deliveries Key Finar

Outlook & Operative Excellence

rategy

Our Brands

Our Marke

Die

Integrity & Compliance

Commitment

#### Clear Financial Targets and Milestones<sup>1)</sup>

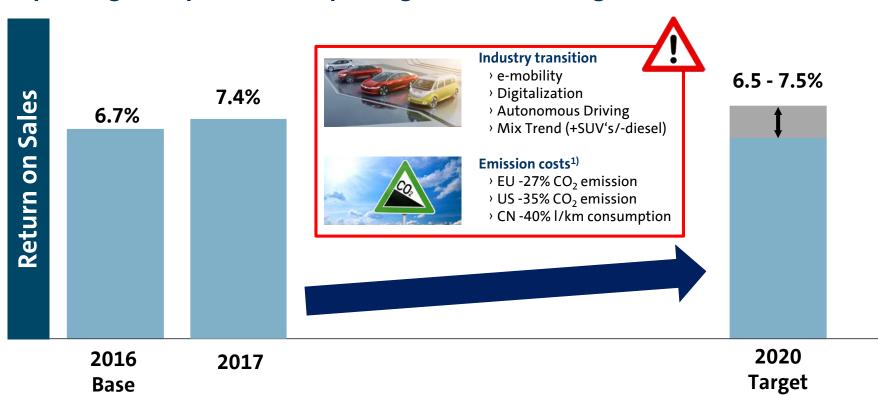
Key financial targets	2016 2017 Actual Actual		2018 Outlook	2020 Targets	2025 Targets
Operating return on sales  Before Special Items	6.7%	7.4%	6.5-7.5%	6.5-7.5%	7-8%
Return on investment Automotive Division before Special Items	13.9%	14.4%	12-14%	13-15%	> 15%
Capex ratio Automotive Division	6.9%	6.4%	6.5-7%	6%	6%
<b>R&amp;D cost ratio</b> Automotive Divison	7.3%	6.7%	6.5-7%	6%	6%
Cash a) Net Cashflow <sup>2)</sup> Automotive Division	€ 7.2 bn	€ 10.1bn	≥ € 9 bn	≥ € 10 bn	> € 10 bn ~10% of Group
b) Net Liquidity	€ 27.2 bn	€ 22.4 bn	> € 20 bn	> € 20 bn	turnover

<sup>1)</sup> As of 1st August, 2018. 2) Ex diesel payments; cash outflows of around € 3 bn in 2016, € 16.1 bn in 2017 and € 2.6 bn in H1 2018.

#### VOLKSWAGEN AKTIENGESELLSCHAFT

Deliveries Key Financials & Cash Outlook & Operative Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitment

#### Improving Group results despite significant challenges<sup>1)</sup>



1) Calculation based on 2016 figures.



Key Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brand

Our Marke

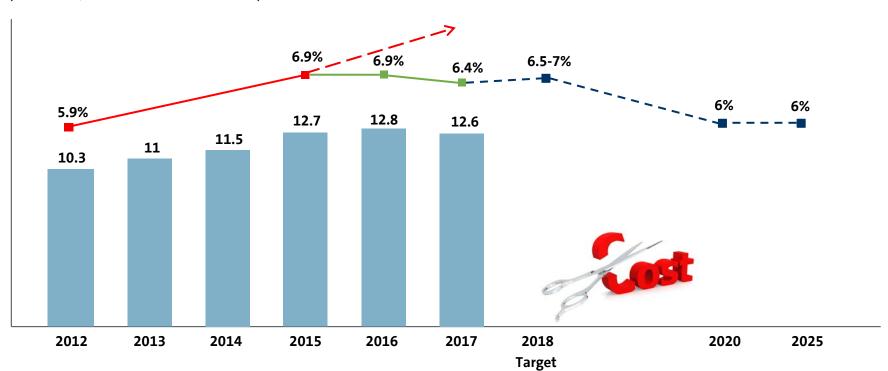
Die

Integrity & Compliance

Commitmen<sup>.</sup>

#### **CAPEX Automotive Division**

(€ billion, as % of sales revenue)





ey Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brand

Our Marke

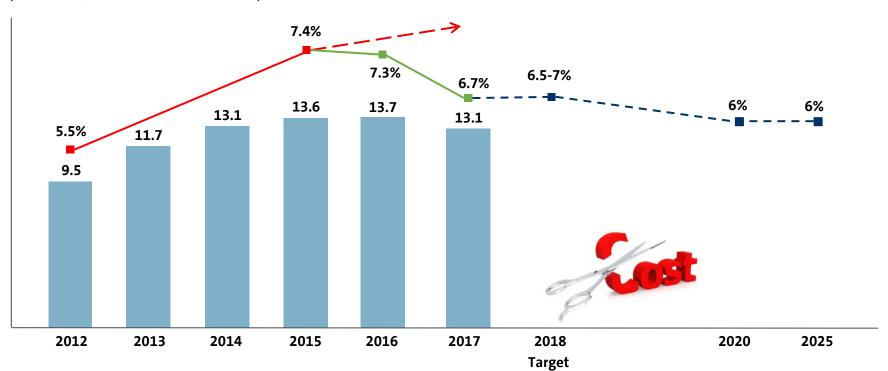
Die

Integrity & Compliance

Commitmen

#### **R&D Costs Automotive Divison**

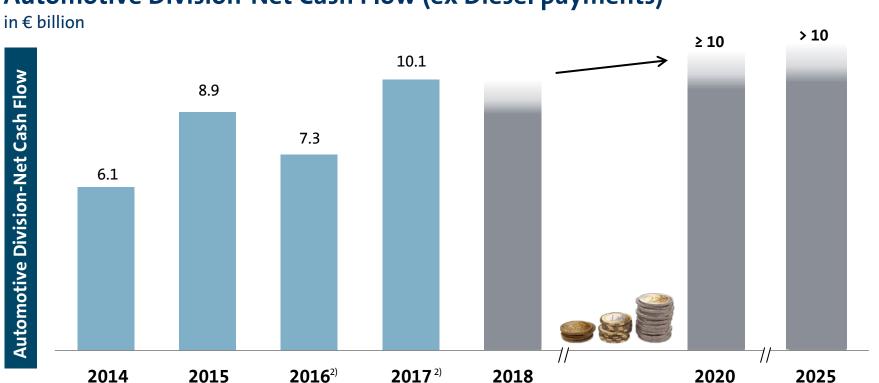
(€ billion, as % of sales revenue)







#### Automotive Division-Net Cash Flow (ex Diesel payments)<sup>1)</sup>



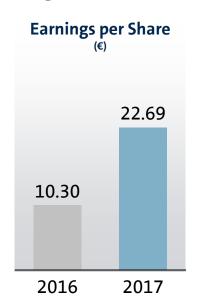
<sup>1)</sup> Incl. allocation of consolidation adjustments between Automotive and Financial Services divisions.

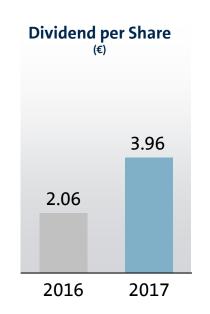
<sup>&</sup>lt;sup>2)</sup> Before around € 3 bn in 2016 and € 16.1 bn in 2017 Diesel related outflow.

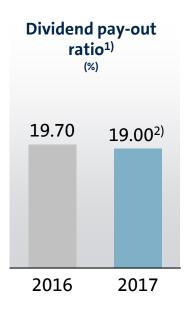




#### Volkswagen AG – Attractive Dividend for Preferred Shares; almost doubled1)







Target EPS 2020 over € 25 Within current planning round / next 5 years 30% Dividend pay-out ratio1)

<sup>1)</sup> Total dividend in percent of net income attributable to shareholders of Volkswagen AG.

<sup>&</sup>lt;sup>2)</sup> Business year 2017 adjusted for non-recurring effects related to the tax reform in the USA of € 1 bn.

#### **VOLKSWAGEN**

AKTIENGESELLSCHAFT

Deliverie

Key Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brands

Our Markets

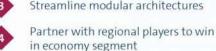
Dies

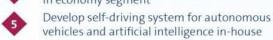
ntegrity & Complia

ommitment

#### STRATEGY 2025 – Initiatives at a glance







DEVELOP STRATEGIC CAPABILITIES

Develop battery technology as new core competency

Develop best-in-class user experience across brands and customer touchpoints

ENHANCE ENTREPRE-NEURIAL SPIRIT

Implement model line organization

Realign "Components" business



Transform core business



Build mobility solutions business



Develop and expand attractive and profitable smart mobility offering



Build mobility solutions business



Improve operational excellence



Optimize business portfolio



Secure funding



Drive digital transformation



Create organization 4.0



Strengthen innovation power



Better integrated and strategic planning process



Key Financials & Cash

Outlook & Operative

Excellence

Strategy

Our Brands

Dur Markets

Diese

Integrity & Compliance

Commitmen

# The Volkswagen Group is speeding up its transformation with the organizational realignment

Distributed Group Functions	Brand Groups	Subsidiarity		
Group steering	Strong brands	Independence		
Lean and effective Group steering by trans- ferring responsibilities to Group BoM members	Use and develop core competences of each individual brand	Maximum subsidiarity for responsibility at all levels		
Focusing	Synergies	Decision-making		
Group BoM focuses on strategic challenges	Closer cooperation between brands by bundling in brand groups	Efficient decision-making through swifter processing in committees, etc. and use of fewer resources		
"All for one and one for all"	High maturity level	Stability		
Shared goals	More intensive exchange, synchronization and harmonization on strategy issues	Strategy process with clear targets, content and workflows		



Key Financials & Cash

Outlook & Operative

Strategy

Our Brand

Our Marke

Dies

Integrity & Compliance

ommitment

#### Creation of Brand Groups will reduce the complexity of the Group structure

Vol	lume	Premium		Sport & Luxury		Truck & Bus		Procurement/ Components	Finance & IT	China
vw	Volkswagen	Audi	0000	Porsche	PORSCHE	MAN	MAN	Procurement	VOLKSWAGEN FINANCIAL SERVICES THE KEY TO MOBILITY	Region China
Škoda	ŠKODA	Lamborg	Carlo Cons	Bentley	BENTLEY	Scania	SCANIA	Components**		
SEAT	SERT	Ducati*	DUCATI	Bugatti	BUGATTI	Power Enginee	ring*			
VW LCV	Commercial Vehicles									
MOIA	WOIV									

<sup>\*</sup> Allocation will be verified

<sup>\*\*</sup> Temporarily responsibility of Group CEO, will be a combined Board of Management function

Key Financials & Cash

Outlook & Operative

Excellence

Strategy

Our Brand

Our Marke

Diese

ntegrity & Complian

Commitment

### Focus on strategy: Resolutely making progress toward sustainable mobility





Efficient combustion engines and alternative drives



Battery technology



Charging infrastructure



E-mobility







Self-driving system (SDS)

Key Financials & Cash

Outlook & Operative

Strategy

Our Brand

Our Market

Dies

Integrity & Complian

ommitment

### Paving the way for sustainable mobility

Up to the end of <u>2022</u>: We will be putting more than €34 bn into e-mobility, digitalization, autonomous driving and mobility services — thereof in 2018: €6.6 bn

Up to the end of <u>2022</u>: Volkswagen Group and its **joint-venture partners in China** will be making around **€15 bn** available for e-mobility, autonomous driving, digitalization and new mobility services.

Also putting more than €90 bn into the conventional vehicle and drive portfolio — thereof in 2018: €19.8 bn







Key Financials & Cash

Outlook & Operative

Strategy

Our Brand

Our Markets

Dies

ntegrity & Complianc

Commitmen<sup>.</sup>

# Efficient combustion engines and alternative powertrains play a major role for the future of sustainable mobility

 Significant improvements in consumption and emissions of gasoline engines

 All new gasoline engines will be equipped with a particulate filter



- The latest Euro 6 diesel engines deliver above-average performance in the new WLTP<sup>1)</sup> cycle
- Significantly expanding the range of CNG<sup>2)</sup> vehicles
- Working on synthetic fuels produced from renewable sources

Kev Financials & Cash

Outlook & Operative

Strategy

Our Brands

Our Marke

Die

ntegrity & Complianc

Commitmen

#### **Responsibilities for Electric Toolkit Architecture**

PPE
Premium
Platform
Electric







- Common modules and scale effects save up to 30% development costs (compared to brand excl. developments)
- Flexibility: Architecture open for other brands to be used in the future

MEB Modular Electrification Kit





- Economies of scale from use of MEB across entire Group
- Higher productivity and shorter manufacturing time
- Lower material and distribution costs

Key Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brands

Our Marke

Dies

Integrity & Complian

mmitment

# Audi e-tron and Porsche Taycan will change the premium electric game











Kev Financials & Cash

Outlook & Operativ

trategy

Our Brand

Our Mark

Dies

Integrity & Complian

ommitment

# The Volkswagen Brand's I.D. family sets the new BEV benchmark in the volume segment



Market launch early 2020 and onwards.

Key Financials & Cash

Outlook & Operative

Strategy

Our Brands

Our Market

Dies

Integrity & Complianc

Commitmen

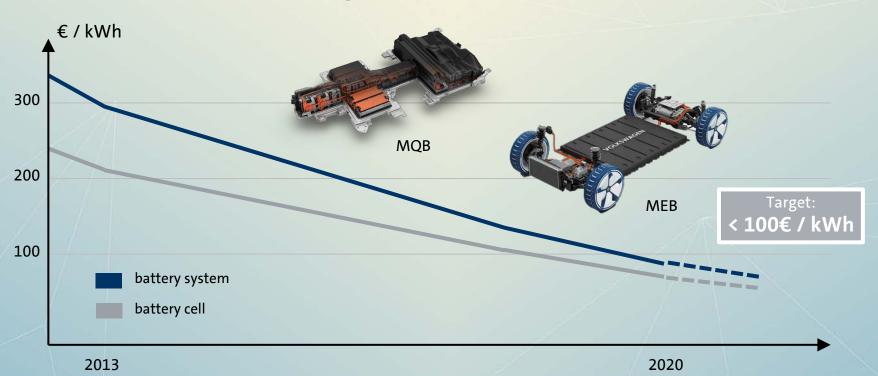
# Advances in battery technology will improve range, weight and costs





Deliveries Xey Financials & Cash Outlook & Operative Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitment

# Battery costs will decrease significantly by 2020



AKTIENGESELLSCHAFT

Deliverie

Key Financials & Cash

Outlook & Operative
Excellence

Strategy

Our Brand

Dur Markets

Diese

ntegrity & Compliand

Commitmen

# Roadmap E - E-mobility model offensive of the Volkswagen Group



- 50 BEVs + 30 PHEVs
- 2-3m expected units or 20–25% Group sales intended to be purely batterypowered



- Own e-fleet requirements over 150 GWh of battery capacity
- MEB: € 50 bn battery cell procurement volume up to 2025, of which € 40 bn has already been awarded to suppliers

2025

2030



At least one electrified version for each of the Group's 300 or so models

Key Financials & Cash

Outlook & Operative

Strategy

Our Brands

Dur Markets

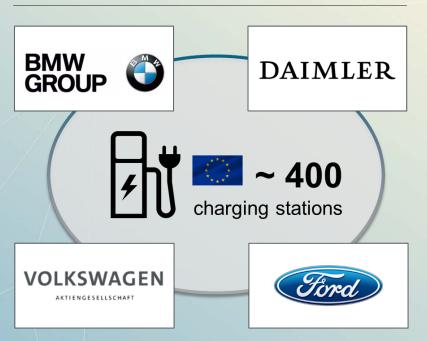
Dies

ntegrity & Complianc

Commitmen

# Launch of Pan-European High-Power Charging Network IONITY<sup>1)</sup>

## IONITY



- Joint Venture of automotive manufacturers enables electric mobility on long-distance journeys
- Building of a High-Power-Charging (HPC) Network for electric vehicles starts operation
- 20 stations in multiple European countries started in 2017
- IONITY will implement and operate about 400 fast charging stations across European major thoroughfares until 2020
- A charging capacity of up to 350 kW enables to reduce charging time significantly when compared to existing systems
- Multi-brand compatibility with current and future generations of electric vehicles through Combined Charging System (CCS)

<sup>1)</sup> The founding partners, BMW Group, Daimler AG, Ford Motor Company and the Volkswagen Group, have equal shares in the joint venture, while other automotive manufacturers are invited to help expand the network.



Kev Financials & Cash

Outlook & Operative

Strategy

Our Brand

Dur Markets

Dies

Integrity & Complianc

mmitment

# **Electrify America - Powering electric mobility**

Investment of \$2 billion over 10 years in Zero Emission Vehicle (ZEV) infrastructure and education programs in the U.S.

1st cycle:
We will establish a
network of ~4.700+ non-proprietary
electric vehicle chargers in 17 metros and
on highways in 39 states

Open network for all (even group external) OEMs and business partners



Station chargers will be extremely powerful, capable of delivering 150 kW or 350 kW to vehicles

Highway sites every 70 miles on average, but **no more than 120 miles apart**, so shorter range ZEVs available today will be able to use this network

> Public access for all ZEV drivers will be ensured through multiple technologies (Level 2 and DC fast charging: CCS Combo and Chademo connectors)





Dalivarias

Key Financials & Cash

Outlook & Operative

**>** 0

Our Mark

Dies

ntegrity & Complian

Commitment

# Successful launch of MOIA Shuttle at end of 2017, customers show a high demand for this alternative form of mobility



**Connected to backend** 

Strategy



Customized interior with high comfort/ connectivity



Prepared for Shadow/ security driver mode



MOIA branded



Unique recognizable design



(**|↔|**) <6 m

< 3,5 t



App-based ride pooling service 6 passenger seats with high privacy



Electric door concept



> 300 km real range

- Test phase in Hanover with 2,000 users under way
- Project start in Hamburg at end-2018: fleet will be expanded to 200 vehicles in the first phase
- Further cities planned

#### VOLKSWAGEN

AKTIENGESELLSCHAFT

Strategy

## Intensified efforts to develop autonomous vehicles

**Autonomous Audi TTS** "Shelley" climbs Pikes Peak



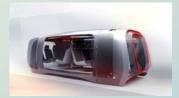
**SEDRIC** is Volkswagen Group's first Level 5 vehicle



Strategic partnership with Aurora

Urban Shuttle/Carrier/Pod





2017

2021+





2010

"Stanley" Winner Darpa





**Volkswagen Group** >200 AV related patents

Foundation AID GmbH



2018

**MOIA Battery Electric Special Purpose Shuttle** 



**Personal Autonomous Vehicles** 



Key Financials & Cash

Outlook & Operative

Excellence

Strategy

Our Branc

Our Market

Diese

ntegrity & Complianc

Commitme

# Driving forward Strategy 2025: Implementation is accelerating I

**ROADMAP E launched** 



**Center of Excellence** for battery technology established



Joint venture for rapid charging network in place



**SEDRIC** developed and presented



Joint venture with JAC created for e-mobility



Roadmap =



STRATEGY 2025

MOIA pilot started and shuttle presented





New technology partnerships agreed





Realignment of Group Components approved



**Positioning of Group brands** sharpened



**Board Digitalization Committee** established



Key Financials & Cash

Outlook & Operative

Strategy

Our Brand

Our Market

Diese

ntegrity & Complianc

Commitment

# **Driving forward Strategy 2025: Implementation is accelerating II**

Autonomy for Truck & Bus making good progress



G R O U P

Product & technology offensive in China agreed





Turnaround in South America initiated



**Volkswagen Components** becomes independent entity from January 2019



Components



INDIA 2.0 project launched







Fuel cell technology partnership agreed



Strategic cooperation in discussion





Volkswagen becomes largest shareholder





Key Financials & Cash

Outlook & Operative

Strategy

Our Brand

Our Market

Diese

Integrity & Complianc

Commitmen

# Volkswagen AG and Ford to explore Strategic Alliance, extend Capabilities, strengthen Competitiveness and better serve Customers







Volkswagen AG and Ford Motor Company announced a Memorandum of Understanding<sup>1)</sup>

# **Explore Strategic Alliance**

Volkswagen AG and Ford are exploring a strategic alliance.

# Extend Capabilities & Better Serve Customers

The companies are investigating several joint projects – including joint development of a range of commercial vehicles to better serve the evolving needs of customers globally.

# Strengthen Competitiveness

Potential projects aim to strengthen each company's competitiveness; the companies will share updates as talks progress.

# Equity Arrangements not involved

Volkswagen AG and Ford said any strategic alliance would not involve equity arrangements, including cross ownership stakes.

<sup>1)</sup> As of June 19<sup>th</sup>, 2018.

Key Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brand

Our Market

Dies

Integrity & Complian

Commitme

## Why our Value Proposition is one of the best in the Industry?

- 1. Unique and Compelling Brands and Products and Scale Potential
- 2. Convincing holistic TOGETHER Strategy 2025 with embedded financial KPI Targets
- 3. Comprehensive E-Strategy
- 4. Optimal Toolkit Infrastructure for conventional and alternative power trains
- 5. We intend to deliver **Self-driving** at the touch of a button and become **Software** leaders
- 6. Upside Potential in Core and Developing Markets
- 7. Lead Position in China
- 8. TRATON Global Champion Potential and clear plan to achieve Capital Market Readiness
- 9. **Culture** of willingness to change: agile, innovative and integral backed by committed management and employees
- 10. Priority to work on protecting our **Society** and **Environment** for future generations also focusing on **Sustainable Supplier Relations**

Overarching vision is to become a

World-leading Provider of Sustainable Mobility





















# VOLKSWAGEN AKTIENGESELLSCHAFT

Deliveries Key Financials &

Outlook & Operative

egy Our Brands

Our Market

Die

Integrity & Compliance

ommitment

# **Overview Brand Targets (RoS, RoE)**

Return on Sales in %1)	2016	<u>Target 2017</u>	2017	<u>Target 2018</u>	2020	2025
Volkswagen Group	6.7	6-7 moderately exceed	7.4	6.5-7.5	6.5-7.5	7.0-8.0
Volkswagen Brand	1.8	3-5 moderately exceed	4.1	4-5	4-5	≥6
Audi	8.2	8-10	8.4	8-10	8-10	8-10
Porsche Automotive	17.4	>15	18.5	>15	>15	>15
ŠKODA	8.7	7-8	9.7	8-9	6-7	≥7
Volkswagen Commercial Vehicles	4.1	3-4	7.2	5-6	4-5	>6
Truck & Bus Business <sup>2)</sup>						
Scania	9.5	6.7	6.9	6.7	9 <sup>3)</sup>	9 <sup>3)</sup>
MAN Commercial Vehicles	2.3	6-7		6-7		
Return on Equity (norm. 8%)	<u>2016</u>	<u>Target 2017</u>	<u>2017</u>	<u>Target 2018</u>	<u>2020</u>	<u>2025</u>
Volkswagen Financial Services	15.6%	14-16%	15.8%	14-16%	14-16%	20%

<sup>1)</sup> Before special items. 2) For peer-group analysis: Truck & Bus Business RoS is calculated as the sum of Scania and MAN Commercial Vehicles. 3) Through-cycle Target.



Our Brands



Deliverie:

Key Financials & Cash

Outlook & Operative

**—** 

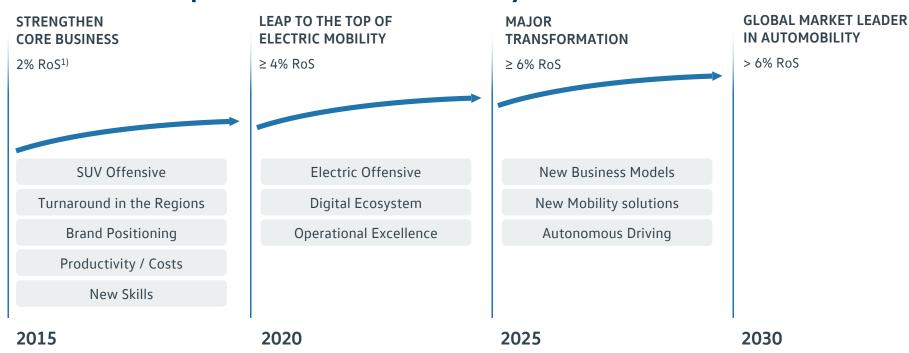
Our Marke

Diese

Integrity & Compliance

ommitmer

# Starting point "TRANSFORM 2025+" STRATEGY will put the Volkswagen Brand to the top of the automotive industry



1) Before special items.





Key Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brands

Our Market

Diesel

Integrity & Compliance

Commitmen

# **Volkswagen Brand Clear Financial Targets and updated Milestones**

	Forecast 2018	Target 2020	Target 2025
Sales revenue	up to +10 %	-	-
Operating return on sales	4–5 %	4–5 %	≥ 6 %
Capex ratio	4–5 %	4–5 %	4–5 %
R&D ratio	~4 %	4 %	4 %
Free cash flow	Positive operating cash flow <sup>1)</sup>	> € 1 bn	>> € 1 bn

<sup>1)</sup> Before special items.





Key Financials & Cash

Outlook & Operativ

Strategy

Our Brands

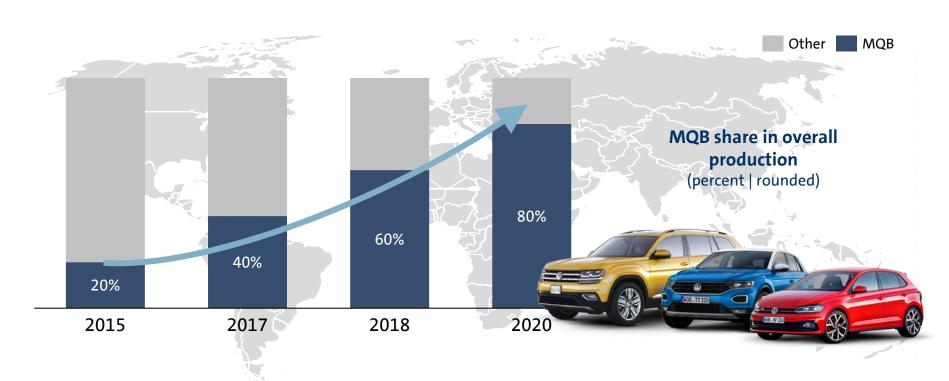
ur Markets

Diesel

tegrity & Compliance

mmitment

## Further roll-out of MQB offers substantial benefits for Volkswagen Brand





· Key Financials & Cas

Outlook & Operativ

Strate

Our Brands

Our Marke

Die

ntegrity & Complianc

ommitmer

# Increase in competitiveness and safeguarding the future are the focus points of the Future Pact agreement

# Working Group 1 Production

- Increase of productivity by 25%
- Reduction of plant costs

# Working Group 2 Components

- Increase of productivity by 25%
- Discontinuation of unprofitable products

# Working Group 3 Technical Development

- Reduction of hardware-oriented development work
- Increased efficiency in development processes
- Working Group 4
  Administration
- Reduction of bureaucracy

#### **Secure the Future**

- 4 additional models:
   2 conventional and 2 MFB vehicles
- Investments in:
  - Electric drive trains
  - Pilot facility battery cell
  - Battery system
- Competency/capacity increase in autonomous driving, electrification, connectivity etc.
- Creation of employment in new business segments

Reduction in workforce based on demographic curve<sup>1)</sup>

Outlook & Operativ

Strate

Our Brands

Our Marke

Die

Integrity & Compliance

Commitmen

# Core challenges in the commercial vehicle industry

Cyclical markets



Strong correlation to GDP in developed world Not all regions hit by economic downturns at the same time

Further globalization



The megatrend of globalization has a direct influence on future developments in freight transportation and the commercial vehicle industry

**Emission** regulations



Europe with aggressive regulations, focus shifting to e-mobility and alternative fuels

Emerging Markets also have ambitious roadmap

Connectivity & digitalization



Platooning and partly-autonomous driving as transition solutions Data management for customers and traffic of broad interest (e.g. RIO for digital solutions)

After sales and future business models



After sales increasingly important as alternative source of revenues Future business models (e.g. connectivity, clean driving) to actively shape the future of transportation

Die

Integrity & Compliance

ommitment

## **Shaping the future of the Commercial Vehicles business**









#### **Global Champion strategy**

- Goal is becoming the Global Champion of the Commercial Vehicles sector: Leader in profitability, global presence and innovation.
- Further enhancement of brands' performance with individual identities, strengths and profiles.
- Increase cooperation and leverage synergies between brands.
- Further global expansion to leverage scale and be ahead of competition (e.g. Navistar in the USA, Sinotruk in China, Hino Motors in Japan and Asia).
- Also develop solutions for Commercial Vehicles in such areas as autonomous driving, electrification and connectivity.
- RIO covers logistics solutions for all transportations sectors.

#### **Project "Next Level"**

- Further increase the company's matureness, efficiency and innovativeness.
- Achievement of capital market readiness: meet technical and structural requirements of the capital market; complex scope.
  - Change of legal structure of Volkswagen Truck & Bus GmbH to a German stock corporation (AG) and in a second step into a Societas Europaea (SE).
  - Changed name to TRATON Group.
  - Focus on Commercial Vehicles.<sup>1)</sup>
  - IPO is just one of several options.
  - Dependent on capital market conditions & Volkswagen Group strategy.
  - Minority interests legal case closed.

<sup>1)</sup> Allocation will be verified as part of creation of new Volkswagen Group structure.



Key Financials & Cash

Outlook & Operative

Strategy

Our Brands

Our Market

Dies

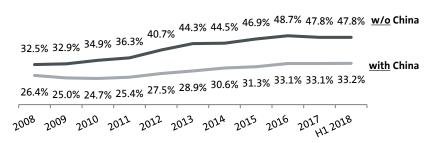
ntegrity & Complian

Commitment

# Volkswagen Financial Services<sup>1)</sup>: global, well diversified and successful



#### **Rising penetration rates**



#### Continuous portfolio expansion in '000 contracts 7,641 7,647 7.218 6.322 4,549 Total 3,796 3,281 portfolio 4,082 2,760 3,921 2.518 2,274 1.983 17.575 1.808 1,623 1.524 5.833 5,672 5,846 4.946 5.560 4.551 3.930 2014 2015 Н1 2018 ■Insurance / Services Leasing \*) Reclassification Finance / Lease contracts

#### **Diversified funding structure**



<sup>1)</sup> Excl. activities of Scania and Porsche Holding Salzburg; incl. Financial Services of Porsche AG and MAN Financial Services.





Key Financials & Cas

Outlook & Operative

Strate

Our Brar

Our Markets

Diese

Integrity & Compliance

Commitme

# Volkswagen Brand – Turnaround in the US with new products from 2017

onwards

Deliveries to US customers, '000' units





**Refreshed Golf** 



**New Sedans** 





Key Financials & Cas

Outlook & Operativ

Strategy

Our Bran

Our Markets

Die

ntegrity & Complianc

Commitme

# A product offensive is initiating a new growth phase in South America

#### **Product offensive in South America**



Polo G Virtus



**Small SUV Global** 

#### **Key measures**

- Restructuring: reduce capacities and fixed costs
- Increase productivity, align products to local requirements
- Product offensive, €2.5bn investment
- New brand positioning
- New growth strategy for Latin America





Key Financials & Cash

Outlook & Operative

Strategy

Our Brand

**Our Markets** 

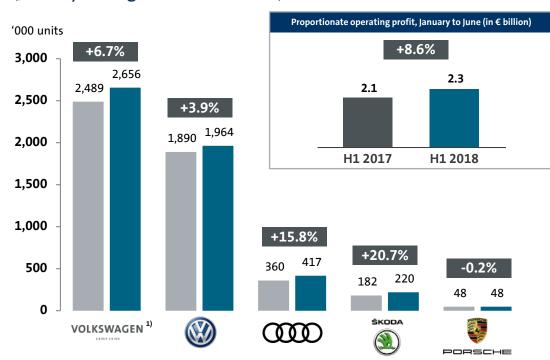
Dies

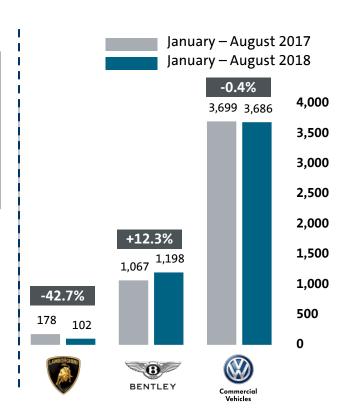
ntegrity & Complian

ommitmer

# **Volkswagen Group China performance**

(January to August 2018 vs. 2017)





<sup>&</sup>lt;sup>1)</sup> Incl. Hong Kong, excl. Ducati. Group numbers incl. Volkswagen Commercial Vehicles, Scania and MAN.





Key Financials & Cas

Outlook & Operati

Strategy

Our Brand

Our Markets

Dies

Integrity & Complia

Commitme

# Regulatory environment for NEV and Fuel Consumption Credits in China

#### CAFC<sup>1)</sup> and NEV Credit System

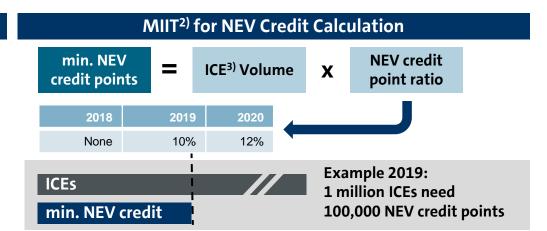
- Independent calculation of CAFC<sup>1)</sup> and NEV credits
- Companies need to fulfill both requirements

#### CAFC<sup>1)</sup> Credits:

- Transfer between affiliated companies only
- Credit carry-over to next 3 years with depreciation
- Negative results can be offset by NEV credits (own or free trading in market)

#### **NEV Credits:**

- No transfer from CAFC<sup>1)</sup> credits to NEV credits
- No Carry-over except for year 2016 and 2019
- Free Trading of NEV credits allowed



#### **NEV Credit Point Attribution per NEV Type**

BEV<sup>4)</sup>: Basic credit = 0.012 x Range + 0.8 (max. 5 basic credits)
BEV additional factor for low electric consumption up to 1.2

PHEV<sup>5</sup>): Basic credit = 2 (min. e-Range 50km)

PHEV credit = 1 if e-range 50-80km and consumption under B-Test ≥70% ICE; or e-range ≥ 80km but high electric consumption





Our Markets

# Volkswagen Group China will be prepared to deliver around 1.5 million zero emission cars to Chinese customers by 2025

#### Introduction of locally produced NEV

#### Phase 1

Plug-in hybrids based on current toolkits









#### Phase 2

Pure electric vehicles based on current toolkits











#### Mass market BEV cooperation







#### Phase 3 (start 2020/21)

Pure electric vehicles based on scalable electric toolkit









Key Financials & Cas

Outlook & Operative

Strate

**Target 2020** 

Our Bran

Our Markets

Die

Karoq

Kamiq

ntegrity & Complian

mmitment

# New product offering with an expanded SUV line-up<sup>1)</sup>

#### China deliveries by bodystyle (in '000 units) **SUV offensive of Volkswagen Group China Volkswagen Group** 4 Volkswagen brand SUVs in 4,184 2018 3 of which are new models 3,982 ≥40% Others Touareg T-Roc LWB 18% 14% +32% SUV 6 additional Audi SUVs in the MPV next 2-3 years Hatchback Sedan O<sub>2</sub>L 3 new ŠKODA SUVs in 2018 ŠKODA

2017

2016

<sup>1)</sup> Source: IHS. 2) Schematic overview – does not show all models.





Key Financials & Cas

Outlook & Operativ

Strateg

Our Brand

Our Markets

Dies

ntegrity & Compliand

mmitment

# Volkswagen Group China opens new factories to strengthen SUV offensive and e-Mobility

#### **Production capacity will increase** Changchun Urumqi New vehicle plants Tianjin • Vehicle plants expansions Qingdao 9 New component plants Chengdu Hefei Component plant expansion Yizheng Shanghai Changsha • Existing plants Changzhou Ningbo Foshan 4.042 >110% 332 ŠKODA 3,157 Volkswagen Audi 553 Production 1) Capacity<sup>2)</sup> Capacity 2017 2017

#### Factories starting in 2018 **Tianjin** Start in August Qingdao Opening ceremony on May 28 New Bora & 2 Audi models on MQB platform ICE & EV production on one production line Production of battery systems First production model unveiled May 25 Hefei Production of JAC Volkswagen's SOL brand **Foshan** Start in June Focus on the SUVs (Audi and Volkswagen) Additional factory at the production site MQB platform will be electrified Battery system assembly and MEB to follow

<sup>1)</sup> Actual production volume in '000 vehicles 2) Available capacity on the basis of 250 working days.



Deliveries Xey Financials & Cash Outlook & Operative Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitment

# **Special Items: Diesel related and other**

€ (bn)	Diesel		Other		Total
2015	Other items 9	7.0 9.2 <b>6.2</b>	Restructuring: Truck Business Passenger Cars South America Airbags Takata	0.2 0.2 0.3 <b>0.7</b>	16.9
2016	Mainly legal risks	6.4	Scania Anti-Trust Proceedings Others	0.4 0.7 <b>1.1</b>	7.5
2017	Legal	2.2 1.0 <b>3.2</b>			3.2
2018	Legal	1.6			1.6
Total to date	2	7.4		1.8	29.2

A significant amount of the Diesel Dollar-related provisions are hedged and a further substantial amount of the provisions have been utilized. Cash outflows of around € 3 bn in 2016, € 16.1 bn in 2017 and € 2.6 bn in H1 2018.

## VOLKSWAGEN

Deliveries

Kev Financials & Cash

Outlook & Operative

Our E

Our Marke

Diesel

Integrity & Compliance

Commitmen

# Resolving the diesel crisis: Substantial progress in all markets











#### Worldwide recall/service campaigns driven forward:

Software Flashes in Germany currently 96% complete; Substantial progress also in Europe (77%) and worldwide (71%)

## Major progress in modifications in North America:

Around 90 percent of the 2.0l and 3.0l TDI vehicles affected in the U.S. have already been retrofitted, bought back, or otherwise remediated (as of June 2018)

We have reached the targets set by EPA and Carb for the 2.0L settlement and are on track to achieve the targets in the 3.0L settlement within the specified timeframe.

# Group environmental incentive made significant contribution to improving air quality in German cities:

More than 240,000 customers decided to switch to environmentally friendly vehicles (terminated by 30.06.2018)

#### **Electrify America underway:**

Investment plan for zero emissions vehicles (ZEV) approved by authorities and implementation has already started

### Timeframe of legal proceedings expected to be long!

Status: July 2018

Key Financials & Cash

Outlook & Operative

trategy

Our Brand

Our Market

Dies

Integrity & Compliance

Commitmen

# With "Together4Integrity" we have launched a Group-wide integrity and compliance program

#### **RISK MANAGEMENT**

Ethics and compliance risks are identified, owned, managed and mitigated

#### **SPEAK-UP ENVIRONMENT**

The organization encourages, protects and values the reporting of concerns and suspected wrongdoing

#### **STRATEGY**

Ethics and compliance is central to business strategy



#### **CULTURE OF INTEGRITY**

Leaders at all levels across the organization build and sustain a culture of integrity

#### **RESOLUTE ACCOUNTABILITY**

The organization takes action and holds itself accountable when wrongdoing occurs

Key Financials & Cash

Outlook & Operative

Strateg

Our Brands

Our Market

Dies

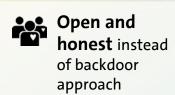
Integrity & Compliance

Commitmen

## We need to foster and live a new culture

















More **Pikes Peak** instead of **Le Mans** 

Kev Financials & Cash

Outlook & Operative

Strategy

Our Brand

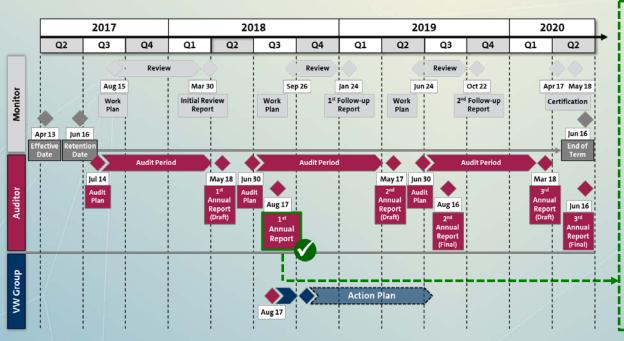
Our Markets

Diese

Integrity & Compliance

ommitment

# Overview of timeline and 1st Monitor Audit-Report



#### Structure

50 pages, 14 chapters+ 1 Appendix



- · two violations are referenced
- seven "recommended actions to achieve compliance" with the Consent Decrees are separately embedded

		Volkswagen AG	Audi AG	VW GoA
Audit Date		Nov 2017 Dec 2017 (Wolfsburg)	Nov 2017 Dec 2017 (Ingolstadt)	Dec 2017 (Auburn Hills) Feb 2018 (Oxnard)
Number of Deviations Major	Minor	3	1	2
	0	0	0	
Number of Corrective Act	tions	3	1	2
Implementati completion	on	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>

Key Financials & Cash

Outlook & Operative

Strategy

Our Brand

Our Marke

Die

tegrity & Compliar

Commitment

# Upcoming tasks to master challenges and make use of opportunities



#### Continue to resolve the diesel crisis

- Conclude worldwide recall campaigns and service actions
- Manage legal proceedings worldwide



#### **Improving the Core Business**

- Profitability in NAR / SAM / Russia
- Drive Future Pact Brand Volkswagen further
- Cash Generation and Capex/R&D discipline



#### **Transformation towards more E-Mobility**

- CO<sub>2</sub> Compliance / WLTP implementation
- Profitability of Electric Vehicles
- Governance / Compliance / Culture



#### **Strengthen Innovation Power**

- Digitalization & Connectivity
- Profitable Mobility Services

Dolivorios

Kev Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brand

Our Mark

Die

Integrity & Compl

mmitmen<sup>1</sup>

#### **Investor Relations Team**

We are pleased to answer your inquiries regarding Volkswagen shares and other capital market related questions.



Oliver Larkin (Wolfsburg / London office)
Head of Group Investor Relations
E-Mail: Oliver.Larkin1@volkswagen.de
Telephone: +49 5361 9 49840



Helen Beckermann (Wolfsburg office)
Senior Investor Relations Manager
E-Mail: Helen.Beckermann@volkswagen.de
Telephone: +49 5361 9 49015



Andreas Buchta (Wolfsburg office)
Senior Investor Relations Manager
E-Mail: Andreas.Buchta@volkswagen.de
Telephone: + 49 5361 9 40765



Lennart Schmidt (China office)
Investor Relations Manager
E-Mail: Lennart.Schmidt@volkswagen.com.cn
Telephone: + 86 10 6531 4732



Alexander Hunger (Wolfsburg office)
Senior Investor Relations Officer
E-Mail: Alexander.Hunger@volkswagen.de
Telephone: +49 5361 9 47420



Ulrich Hauswaldt (Wolfsburg office)
Investor Relations Officer
E-Mail: Ulrich.Hauswaldt@volkswagen.de
Telephone: +49 5361 9 42224



Andreas Kowalczyk (Wolfsburg office)
Investor Relations Officer
E-Mail: Andreas.Kowalczyk@volkswagen.de
Telephone: +49 5361 9 23183



Monika Kowalski (Wolfsburg office) Investor Relations E-Mail: Monika.Kowalski@volkswagen.de Telephone: +49 5361 9 31106

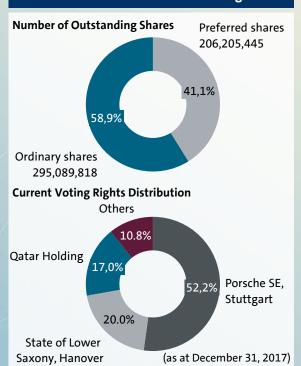


# Shaping the transformation together.

**Appendix** 

# The Shareholder Structure, Supervisory and Management Board

#### **Shareholder Structure of Volkswagen AG**



#### **Supervisory Board of Volkswagen AG**

Chairman	Hans Dieter Pötsch
Porsche Automobil Holding SE	Dr. Louise Kiesling Dr. jur. Hans Michel Piëch Dr. jur. Ferdinand Oliver Porsche Dr. rer. comm. Wolfgang Porsche
State of Lower Saxony	Dr. Bernd Althusmann Stephan Weil
Qatar Holding	Dr. Hussain Ali Al Abdulla Dr. Hessa Sultan Al Jaber
Others	Marianne Heiß
Works Council	Bernd Osterloh Birgit Dietze Dr. Hans-Peter Fischer Jörg Hofmann Uwe Hück Johan Järvklo Ulrike Jakob Peter Mosch Bertina Murkovic Athanasios Stimoniaris

#### Board of Management of Volkswagen AG1)

Chairman of VW AG and VW Passenger Cars brand	Dr. Herbert Diess
Porsche AG	Dr. Oliver Blume
China	Prof. Dr. rer. pol. DrIng. E. h. Jochem Heizmann
Human Resources	Gunnar Kilian
TRATON Group and Power Engineering	Andreas Renschler
Audi AG (interim)	Abraham Schot
Integrity and Legal Affairs	Hiltrud Dorothea Werner
Finance and IT	Frank Witter
Components and Procurement	Dr. Stefan Sommer

<sup>1)</sup> Each Board Member is responsible for one or more functions within the Volkswagen Group. The work of the Board of Management of Volkswagen AG is supported by the boards of the brands and regions as well as by the other group business units and holdings.



Deliverie

Kev Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brand

Our Marke

Dies

Integrity & Compliance

ommitment

# **Volkswagen Group – Key Credit Ratings**

S&P Global

Moody's

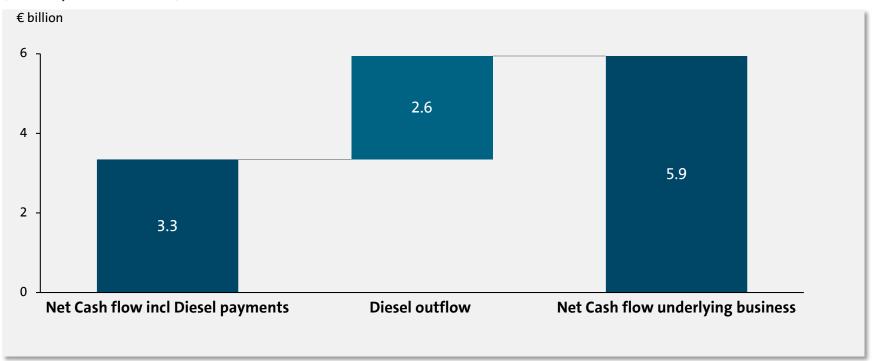
Current Ratings <sup>1)</sup>					
	Long Term	Short Term	Long Term	Short Term	
Volkswagen AG	BBB+	A-2	А3	P-2	
Volkswagen Financial Services AG	BBB+	A-2	А3	P-2	
Volkswagen Bank GmbH*	A-**	A-2	A1**	P-1	
Outlook	Stable	(*Negative)	Stable		



Deliveries Xey Financials & Cash Outlook & Operative Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitment

## Automotive Division Net Cash Flow (ex Diesel payments)<sup>1)</sup>

(January to June 2018)



<sup>1)</sup> Including allocation of consolidation adjustments between Automotive and Financial Services divisions.



Deliveries

ev Financials & Cash

Outlook & Operative Excellence

Strategy

Our Brands

Our Marke

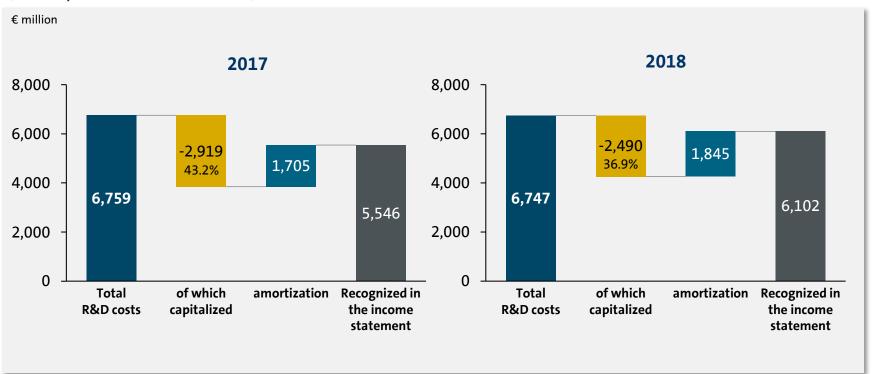
Dies

Integrity & Compliance

mmitment

## **Automotive Division – Research and Development Costs**

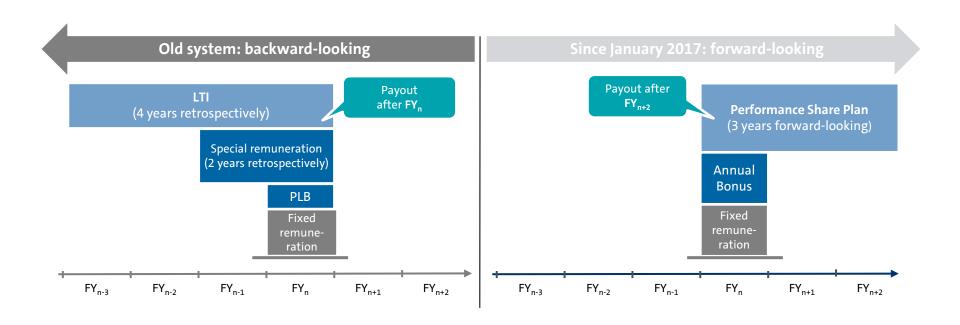
(January to June 2018 vs. 2017)





Deliveries Xey Financials & Cash Outlook & Operative Strategy Our Brands Our Markets Diesel Integrity & Compliance Commitment

## The remuneration system is designed to be completely forward-looking



Deliveries

Kev Financials & Cash

Outlook & Operative

Strategy

Our Brand

Our Mark

Die

Integrity & Compliance

mmitmen<sup>1</sup>

## What's new with WLTP?



more realistic driving behaviour



higher average and maximum speeds



stricter car set-up and measurement conditions



a greater range of driving situations (urban, suburban, main road, motorway)



higher average and maximum drive power



optional equipment: CO<sub>2</sub> values and fuel consumption have to be provided for individual vehicles as built



longer test distances



shorter stops



instead of average values, WLTP can give best and worstcase figures – better representing highly diverging driving styles

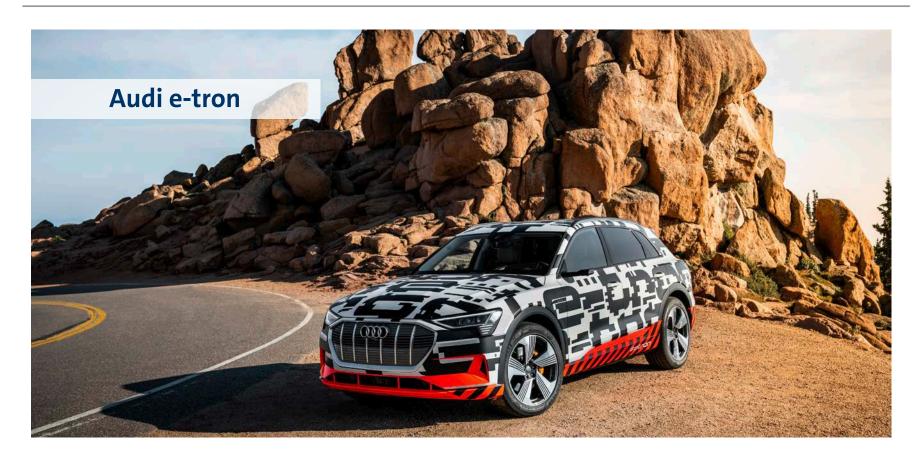


more dynamic and representative accelerations and decelerations

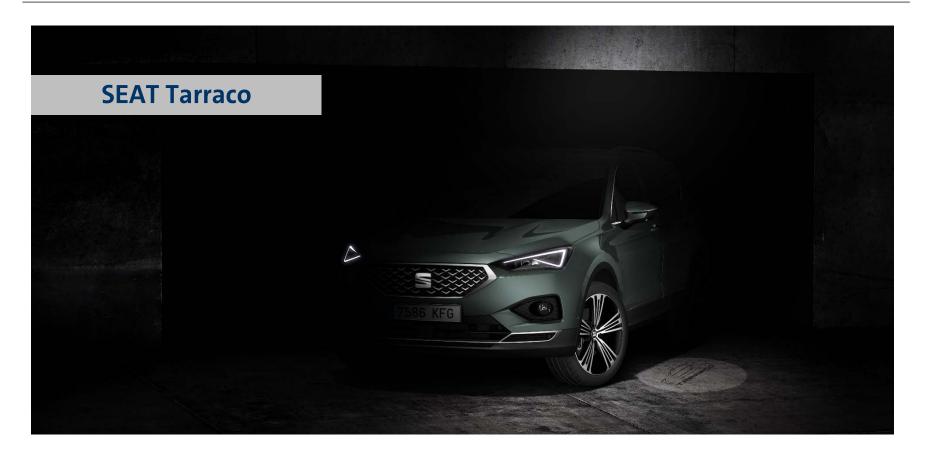


more realistic ambient temperatures, closer to the European average





















THE KEY TO MOBILITY



# The Key to Mobility Creating Value with Financial Services

Investor Update – Volkswagen Financial Services

THE KEY TO MOBILITY

### **Disclaimer**

The following presentations contain forward-looking statements and information on the business development of the Volkswagen Group. These statements may be spoken or written and can be recognized by terms such as "expects", "anticipates", "intends", "plans", "believes", "seeks", "estimates", "will" or words with similar meaning. These statements are based on assumptions, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. These assumptions relate in particular to the development of the economies of individual countries and markets, the regulatory framework and the development of the automotive industry. Therefore the estimates given involve a degree of risk, and the actual developments may differ from those forecast. The Volkswagen Group currently faces additional risks and uncertainty related to pending claims and investigations of Volkswagen Group members in a number of jurisdictions in connection with findings of irregularities relating to exhaust emissions from diesel engines in certain Volkswagen Group vehicles. The degree to which the Volkswagen Group may be negatively affected by these ongoing claims and investigations remains uncertain.

Consequently, a negative impact relating to ongoing claims or investigations, any unexpected fall in demand or economic stagnation in our key sales markets, such as in Western Europe (and especially Germany) or in the USA, Brazil or China, will have a corresponding impact on the development of our business. The same applies in the event of a significant shift in current exchange rates in particular relative to the US dollar, sterling, yen, Brazilian real, Chinese renminbi and Czech koruna.

If any of these or other risks occur, or if the assumptions underlying any of these statements prove incorrect, the actual results may significantly differ from those expressed or implied by such statements.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.

Under the brand "Volkswagen Financial Services – the key to mobility" the subsidiaries of Volkswagen Financial Services AG as well as its sister company Volkswagen Bank GmbH render various services under the joint brand "Volkswagen Financial Services". Such services are banking services (through Volkswagen Bank GmbH), leasing services (through Volkswagen Leasing GmbH), insurance services (through Volkswagen Versicherung AG, Volkswagen Autoversicherung AG) as well as mobility services (inter alia through Volkswagen Leasing GmbH). In addition, insurance products of other providers are offered.

## **Volkswagen Group Structure**

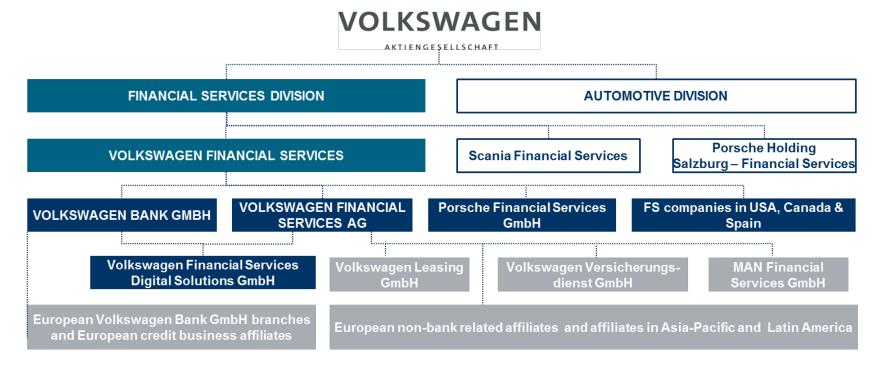
Vol	ume	Prei	mium	Sport 8	k Luxury	Truck	c & Bus	Procurement/ Components	Finance & IT	China
vw	Volkswager	Audi	<b>@</b>	Porsche	PORSCHE	MAN	MAN	Procurement	VOLKSWAGEN FINANCIAL SERVICES	Region China
Škoda	SKODA	Lamborg	shini*	Bentley	BENTLEY	Scania	SCANIA	Components**		
SEAT	SEAT	Ducati*	DUCATI	Bugatti	BUGATTI	Power Enginee	ring*			
VW LCV	Commercial Vehicles									
MOIA	WOIV									

<sup>\*</sup> Allocation will be verified

<sup>\*\*</sup> Temporarily responsibility of Group CEO, will be a combined Board of Management function

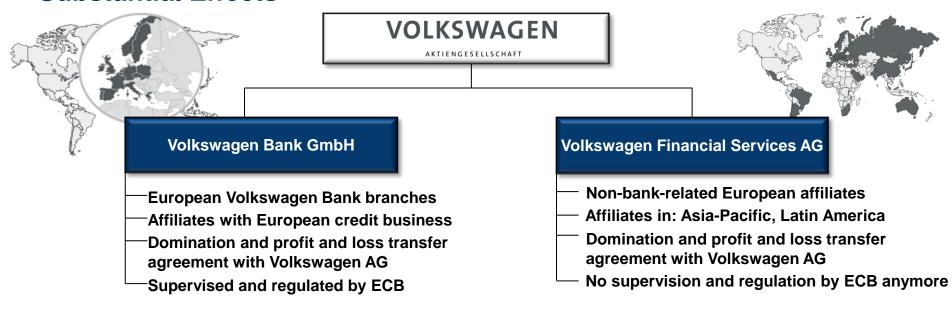
THE KEY TO MOBILITY

# Volkswagen Group – Group structure of Volkswagen Financial Services



THE KEY TO MOBILITY

# Optimized Structure for Financial Services Business (starting 01.09.2017) Substantial Effects



#### Advantages:

- Optimized capital requirement
- Reduced complexity & improved transparency
- Agile for new business models

## We offer the whole range of services under one roof\*

#### **Volkswagen Financial Services**

	BANK	LEASING	INSURANCE			MOBILIT	Y		PAYMENT
Bank	Direct Bank	Leasing	Insurance	Services	Fleet Management	Charge & Fuel	Rental	Parking	Payment
<ul> <li>Retail Financing</li> <li>Wholesale Financing</li> <li>Factoring</li> </ul>	Deposits     Instalment Credit     Investment Products	Finance Lease     Operating     Lease	Motor Insurance     Warranty Insurance     GAP Insurance     Credit Protection     Insurance     Industry	Service & Full and Limited Maintenance     Tyres	<ul> <li>Multi-brand capability</li> <li>Reporting</li> <li>Fleet Consulting</li> <li>Telematics</li> <li>LifeCycle Services</li> </ul>	Fuel and Service Cards     Charge & Fuel Card	<ul> <li>Long- term Rental</li> <li>Short-term Rental</li> <li>Micro Rental</li> <li>Car sharing</li> </ul>	<ul> <li>Payment for parking space</li> <li>Services around parking</li> <li>On- and off- street solution</li> </ul>	<ul> <li>Payment platform</li> <li>Mobile Payments</li> <li>Mobile Wallet</li> </ul>

<sup>\*</sup>Displayed portfolio depends on the market; products offered or mediated by different operative subsidiaries.

Frequency of customer contact

## At a Glance (06/30/2018)

Volkswagen Bank GmbH						
Total assets	€84.3 bn					
Equity	€11.4 bn					
Customer deposits	€33.7 bn					
Operating profit	€567 m					
Employees	3,584					
Contracts (units)	5.7 m					

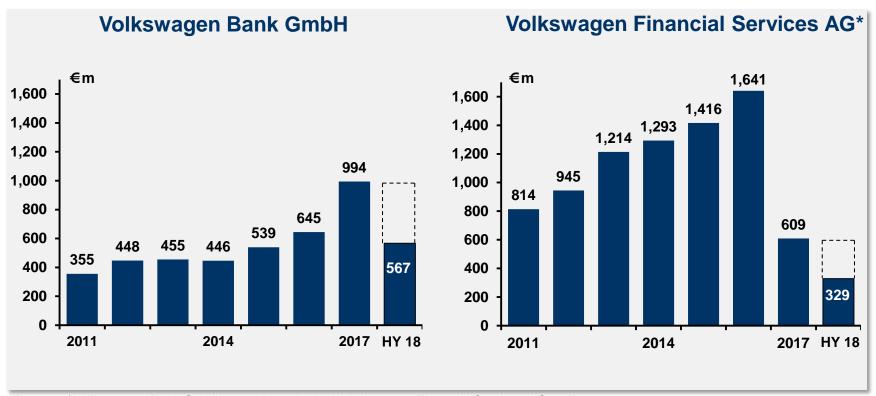


Volkswagen Financial Services AG					
Total assets	€73.6 bn				
Equity	€8.0 bn				
Customer deposits	68.5 m				
Operating profit	€329 m				
Employees	8,449				
Contracts (units)	8.4 m				



THE KEY TO MOBILITY

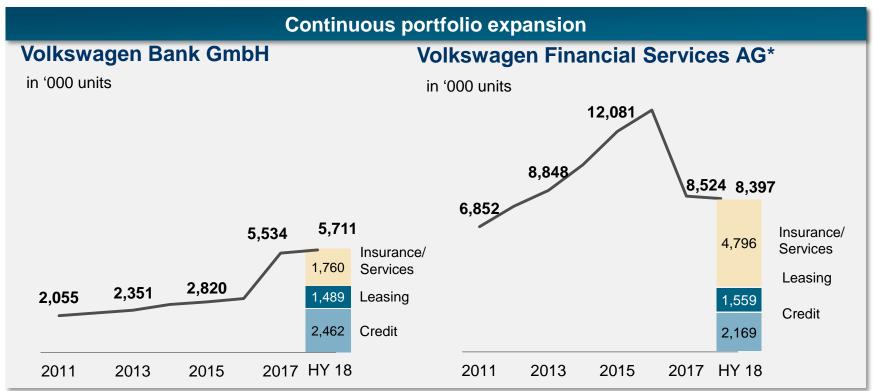
## **Operating Income**



<sup>\*</sup> Figures of Volkswagen Bank GmbH consolidated within Volkswagen Financial Services AG until 2016

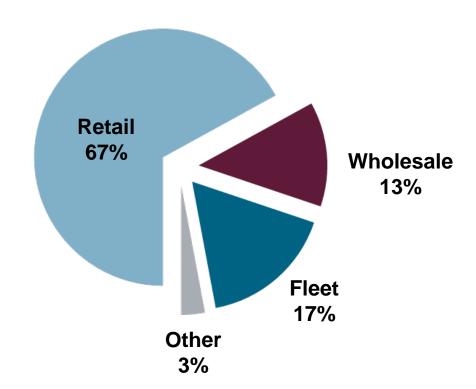
THE KEY TO MOBILITY

### **Contract Portfolio**



<sup>\*</sup> Figures of Volkswagen Bank GmbH consolidated within Volkswagen Financial Services AG until 2016

### Portfolio Structure VWFS



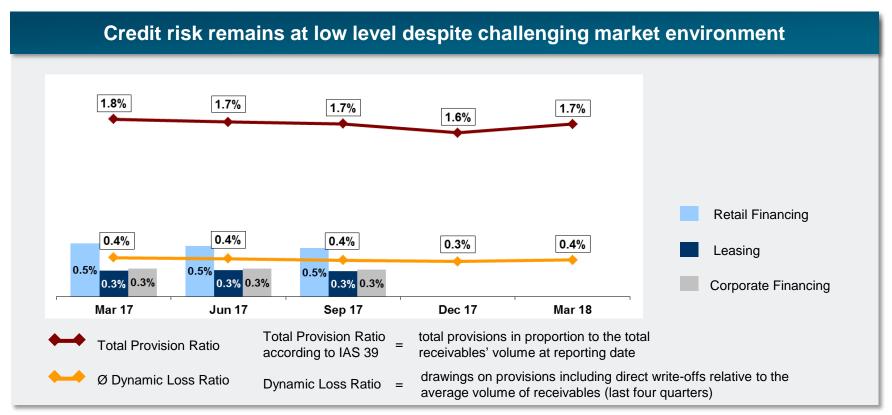
<u>Credit Risk</u> is the predominant risk type whereof the major share is originated from well diversified retail business with a low risk profile.

#### Other relevant risk types:

- Residual Value Risk
- Earning Risk
- Operational Risk
- Marketprice Risk
- Shareholder Risk

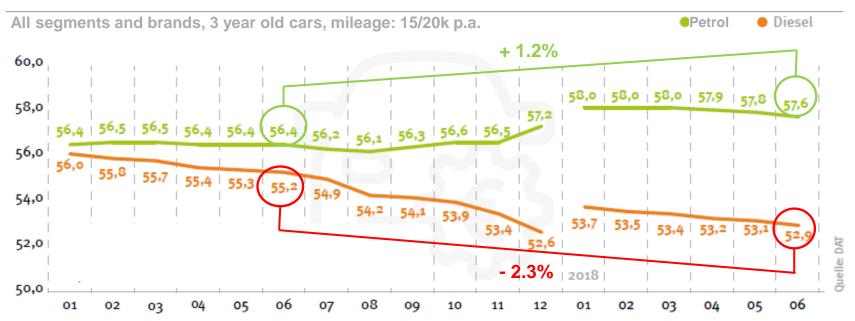
as of 12/31/2017

## Volkswagen Financial Services – Credit Risks as of 31.03.2018



## Report by Deutsche Automobil Treuhand (June 18)

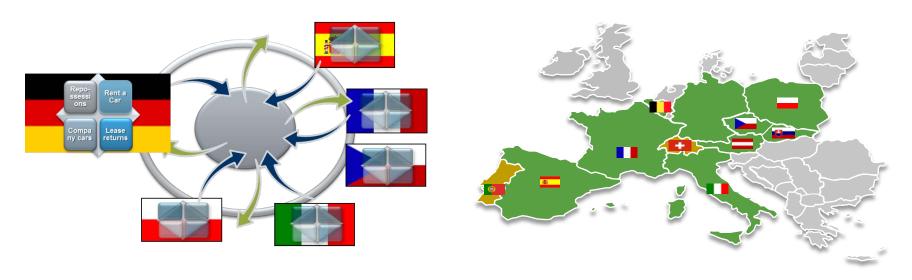
### Residual Value Development from list price in %



- Generally, Automotive and Financial Services Division are operating "at Arms Length" when setting residual values. Adequate provisioning for our existing portfolio is done on the basis of a regular portfolio assessment.
- All residual value risks are completely covered by provisions and equity according to IAS 36.

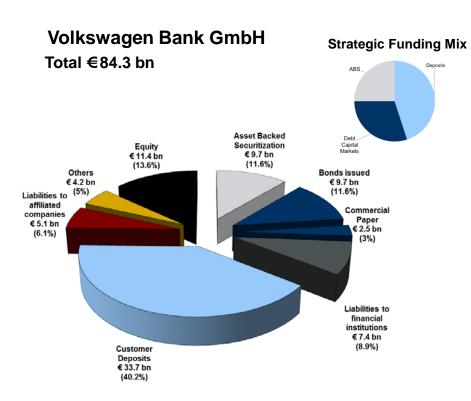
THE KEY TO MOBILITY

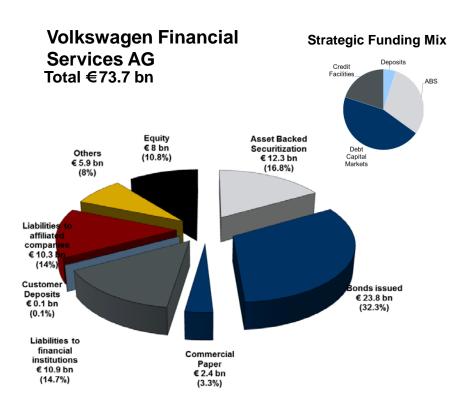
# The International Used Car Broker is the additional and international channel in remarketing, implemented in several European countries



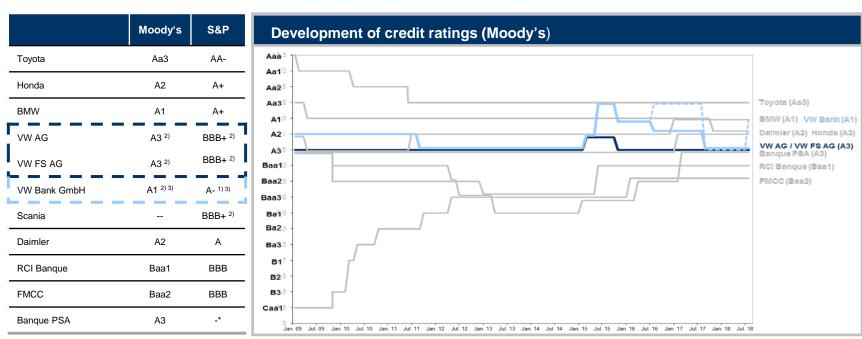
- Currently 8 VW FS AG countries participating
- 2 additional countries in discussion

## Strategic Funding Allocation as of June 30, 2018





## Rating History (08/13/2018) – Moody's

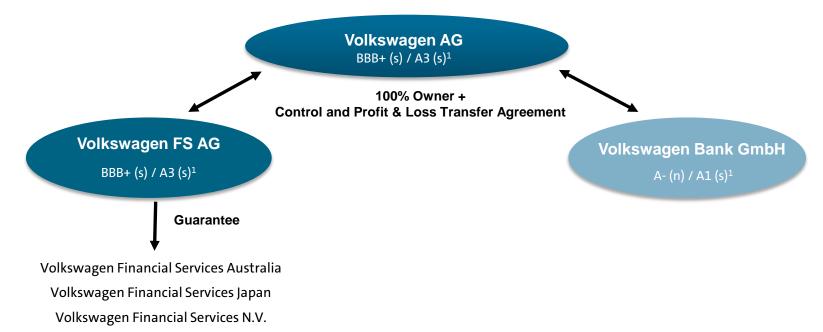


1) Outlook: negative 2) Outlook: stable 3) Bonds are rated senior subordinated BBB+ (S&P) and junior senior unsecured A3 (Moody's) \* withdrawn at bank's request

Volkswagen Financial Services has a solid and stable rating history.

THE KEY TO MOBILITY

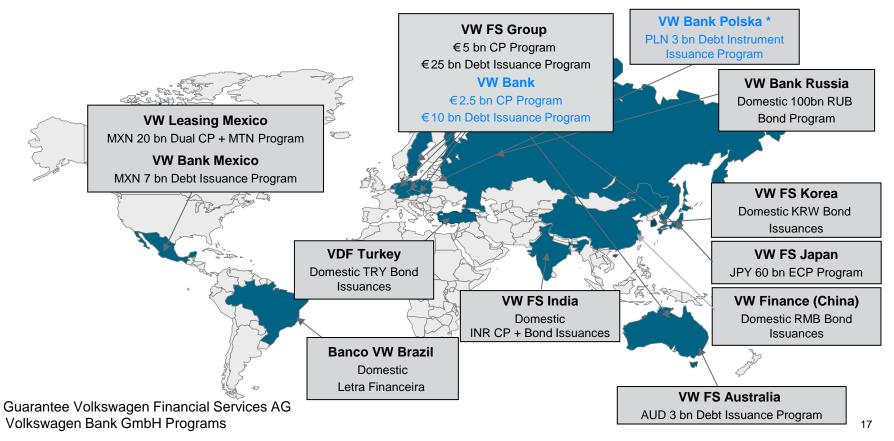
# Volkswagen Financial Services organisational structure and guarantee scheme



Volkswagen Leasing GmbH

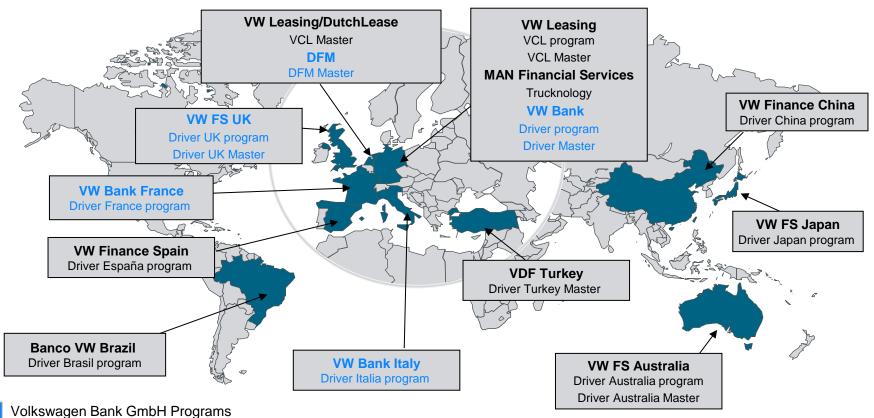
<sup>&</sup>lt;sup>1)</sup>Credit Ratings from Standard&Poors / Moody's as per 13 August 2018; (n) Outlook negative, (s) Outlook stable

## **Worldwide Capital Market Activities**



THE KEY TO MOBILITY

## **Worldwide ABS Activities**



### **Recent Public DCM Deals 2018**

### (Volkswagen Financial Services AG and Volkswagen Bank GmbH)

#### Volkswagen Bank GmbH

- Volkswagen Bank GmbH: 06/2018 EUR 2bn, due 09/2021, 12/2021, 06/2024
- Volkswagen Bank GmbH: 12/2017 EUR 2bn, due 06/2021, 06/2023, 12/2025

# Volkswagen Financial Services AG

- Volkswagen Financial Services N.V.: GBP 300m 02/2018, due 06/2022
- Volkswagen Financial Services AG: EUR 2.25bn 04/2018, due 10/19, 04/21 & 04/23
- Volkswagen Financial Services N.V.: NOK 500m 04/2018, due 04/2021
- Volkswagen Financial Services Australia PTY LTD: AUD 400m 04/2018, due 04/2021
- Volkswagen Financial Services N.V.: SEK 500m 05/2018, due 05/2021
- Volkswagen Leasing Mexico S.A. de C.V.: MXN 2bn 05/2018, due 05/2022
- Banco Volkswagen S.A.: BRL 489.2m 06/2018, due 06/2020
- Volkswagen Financial Services AG: EUR 500m 07/2018, due 07/2020
- Volkswagen Leasing GmbH: EUR 2.5bn 08/2018, due 02/2021 & 02/2023 & 08/2025
- Volkswagen Financial Services N.V.: GBP 500m 08/2018, due 09/2021
- OOO Volkswagen Bank RUS: RUB 5bn 08/2018, due 08/2021
- Volkswagen Financial Services Australia PTY LTD: AUD 350m 08/2018, due 02/2022

THE KEY TO MOBILITY

#### **Recent Public ABS Deals 2018**

#### (Volkswagen Financial Services AG and Volkswagen Bank GmbH)

#### Volkswagen Bank GmbH

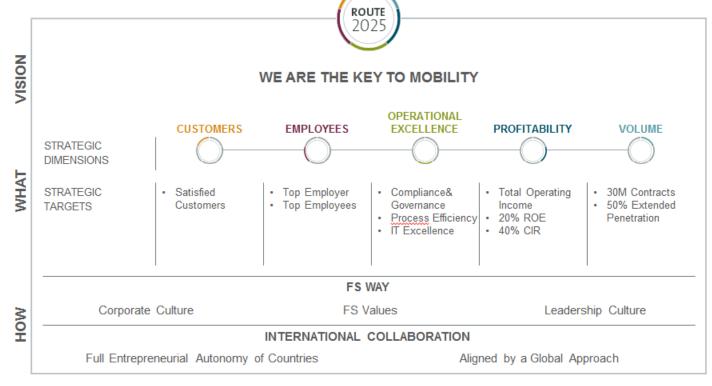
- Driver Espania five (Volkswagen Finance S.A.): EUR 1.0bn (02/2018)
- Driver fourteen (Volkswagen Bank GmbH): EUR 900m (03/2018)
- Driver Italia one (Volkswagen Bank GmbH): EUR 500m (04/2018)
- Driver fifteen (Volkswagen Bank GmbH): EUR 750m (08/2018)

# Volkswagen Financial Services AG

- Driver China eight (Volkswagen Finance (China) Co.): RMB 3.2 bn (12/2017)
- Driver Japan seven (Volkswagen Financial Services Japan): JPY 55 bn (02/2018)
- Driver Turkey Master (Volkswagen Dogus Finansman S.A.): TRY 1.1 bn (02/2018)
- VCL 26 (Volkswagen Leasing GmbH): EUR 1.5 bn (03/2018)
- Driver Australia five (Volkswagen Financial Services Australia Pty Ltd.): AUD 750m (04/2018)

THE KEY TO MOBILITY

Volkswagen Financial Services follows consequently its vision and the targets of Route2025



THE KEY TO MOBILITY

## **ROUTE 2025** | Our Focus Topics

**Digitalization** 





Operational Excellence



Mobility Services





**Used Car Business** 

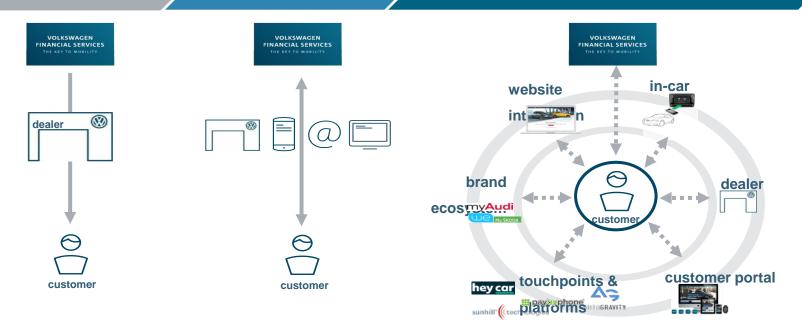
THE KEY TO MOBILITY

# Volkswagen Financial Services will digitialize all core products by 2020 and extends its distribution channels

Past: single channel

By 2020: multi channel

By 2025: omni channel

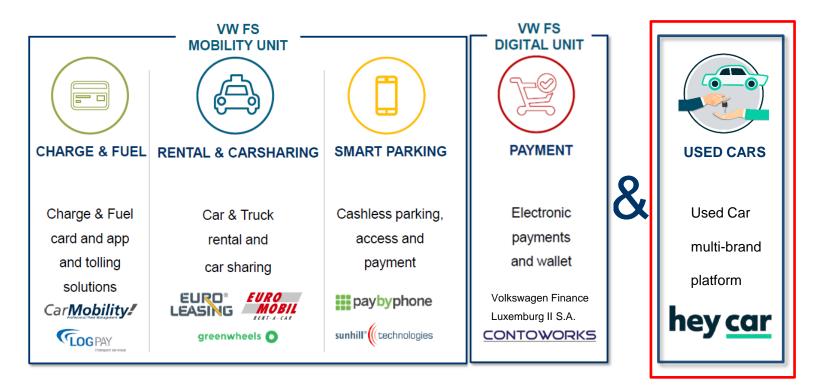






THE KEY TO MOBILITY

## Growing business with leading companies per business segment

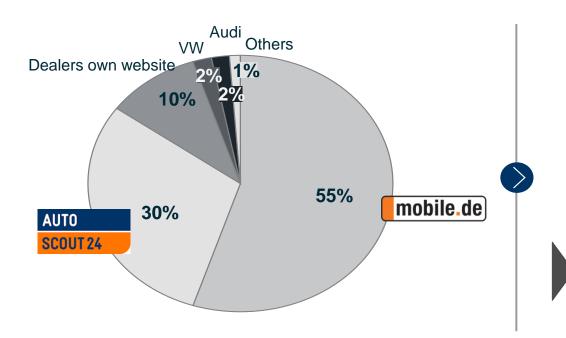


THE KEY TO MOBILITY



# Used Car Business - Hey Car: development of a real alternative to the current duopoly

Online share of trades



- mobile.de and scourza counts for 85% of the Market
- Constant price increase for both platforms
- Dominant platforms controlled by American tech companies
  - Hey Car is being developed as an alternative in close cooperation with dealers

THE KEY TO MOBILITY

### Outlook

### Volkswagen Financial Services AG (Half-Yearly Financial Report 2018)

We anticipate that the trend toward an increase in new contracts and growth in the portfolio of current contracts from previous years will continue. In addition, we assume that we will be able to keep our 2018 penetration rate at 2017 levels in a vehicle market generally expected to expand more slowly. We expect the business volume to increase slightly.

Assuming that margins remain stable, the operating profit in fiscal year 2018 is expected to **be at the level achieved** in fiscal year 2017.

(This forecast is based on the current corporate structure of Volkswagen Financial Services AG and does not take into account any future changes that may result from the restructuring program that has been initiated.)

### Volkswagen Bank GmbH (Half-Yearly Financial Report 2018)

We anticipate that we will be able to sustain stable levels of new contracts, current contracts, penetration and volume of business in 2018. The volume of deposits is also projected to remain stable in 2018.

We expect the operating profit for fiscal year 2018 to be **moderately below the level** achieved in fiscal year 2017 because of the positive nonrecurring items recognized in 2017.

(This forecast is based on the current corporate structure of Volkswagen Bank GmbH and does not take into account any future changes that may result from the restructuring program that has been initiated.)

THE KEY TO MOBILITY

### Thank You.

Volkswagen Financial Services AG Gifhorner Str. 57 38112 Braunschweig Germany www.vwfsag.de/en



Katja Hauer Investor Relations Volkswagen Financial Services

Tel.: +49 531 212 84608 katja.hauer@vwfs.com

## Volkswagen Financial Services at a glance (06/30/2018)

### **Worldwide Presence**



Volkswagen Financial Services conducts business in **48 markets**.

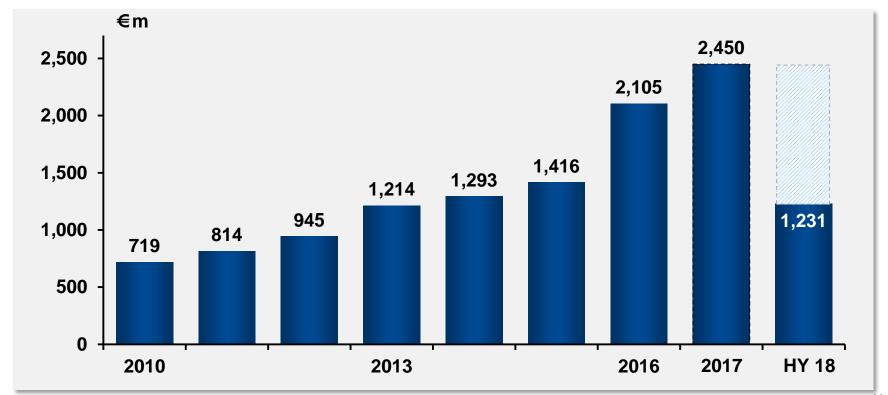
### **Key Figures**

Total Assets	€196.5 bn
Equity	€25.6 bn
Customer Deposits	€33.6 bn
Operating Profit	€1.2 bn
Employees	13,943
Contracts (units)	16.8 m

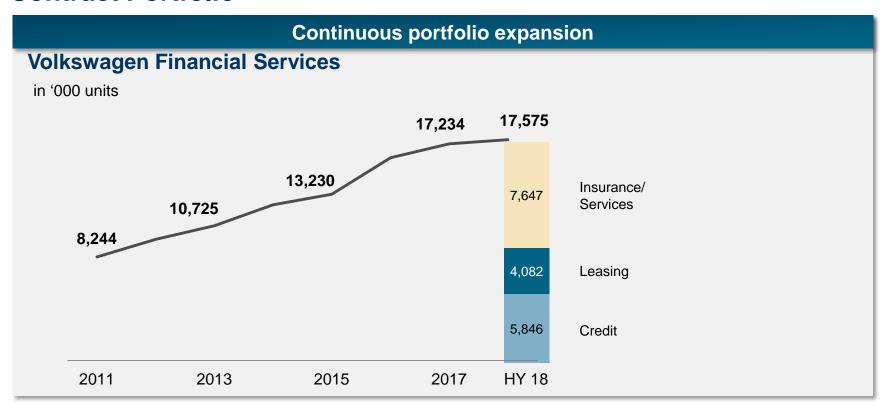
### **Business Volume\***



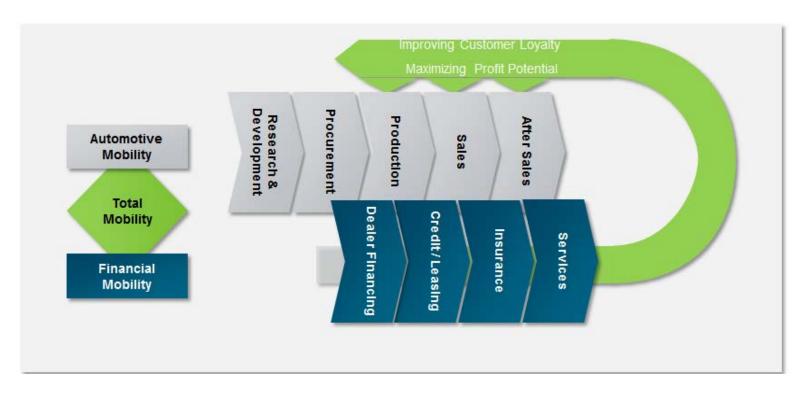
## **Operating Income Volkswagen Financial Services**



### **Contract Portfolio**



## **Integrating Automotive and Financial Services**

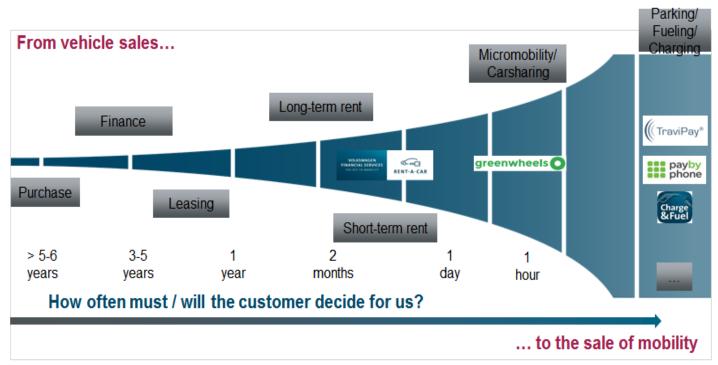


## **Creating Value**

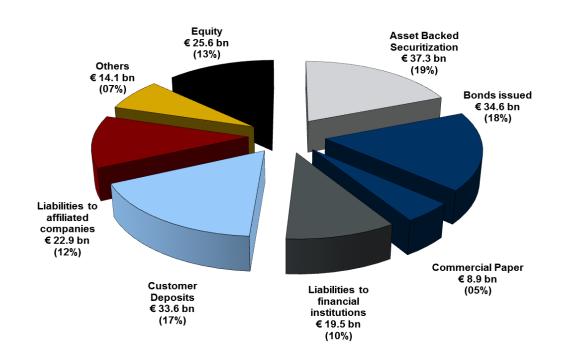


THE KEY TO MOBILITY

# Volkswagen Financial Services offers the key to mobility also for future mobility concepts



# Strategic Funding Allocation as of June 30, 2018 Total €196.5 bn



THE KEY TO MOBILITY

## Volkswagen Bank GmbH Key data 2014 - HY 2018 (IFRS)

	2014	2015	2016	2017	HY 2018
Portfolio ('000)	2,565	2,767	3,002	5,533	5,710
Retail + Leasing receivables (€ mn)	23,887	25,814	27,954	52,316	55,298
Dealer financing (€mn)	8,928	10,302	10,538	12,430	13,103
Customer deposits (€mn)	25,252	27,877	35,666	33,583	33,712
Employees	1,123	1,185	1,293	3,549	3,584
IFRS profit before tax (€ mn)	464	575	669	992	575

THE KEY TO MOBILITY

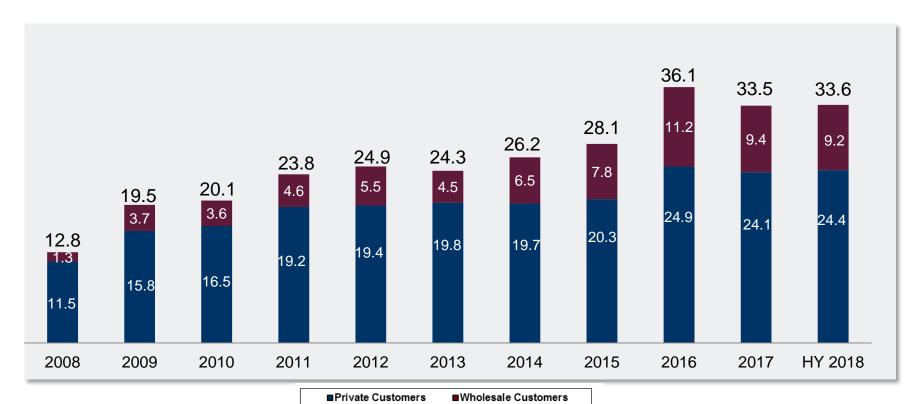
### **Volkswagen Financial Services AG**

Key data 2014 - HY 2018 (IFRS)

	2014	2015	2016	2017*	HY 2018*
Portfolio ('000)	10,249	12,081	13,244	8,524	8,397
Retail + Leasing receivables (€mn)	76,749	83,351	90,666	46,649	47,604
Dealer financing (€mn)	12,625	13,967	14,638	3,584	3,949
Customer deposits (€mn)	26,224	28,109	36,149	69	69
Employees	11,305	11,746	11,819	8,555	8,449
IFRS profit before tax (€mn)	1,317	1,513	1,650	643	352

<sup>\*</sup> Figures of Volkswagen Bank GmbH consolidated within Volkswagen Financial Services AG until 2016

## **Customer Deposits in bn Euro**



THE KEY TO MOBILITY

### Volkswagen Two Strong Brands in the Automobile Securitisation Market



- Securitisation Programme of VW Bank GmbH/ VW FS
   AG
- Portfolio of auto loans
- Program established in 2004
- 51 public transactions placed in the market so far
- Volume of public transactions: €32.2bn



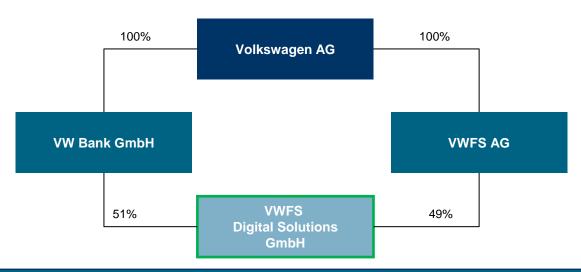
- Securitisation Programme of VW FS AG
- Portfolio of auto leases.
- Program established in 1996
- 26 public transactions placed in the market so far
- Volume of public transactions: €26.2bn

- Highly granular risk profile
- International roll out (2008 UK, 2011 Spain, 2012 Japan and Brazil, 2013 France and Australia, 2014 China, 2016 Netherlands, 2018 Turkey)
- Stable and diversified investor base

Source: VW Bank GmbH

THE KEY TO MOBILITY

# Volkswagen Financial Services Digital Solution GmbH (VW FS DS) Target Structure & Status



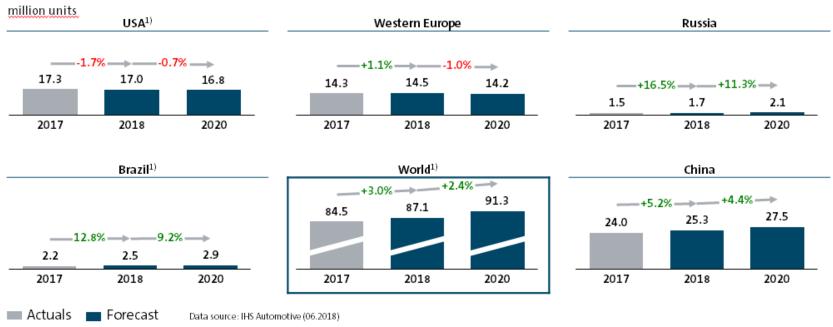
#### **Structure and Business Activities**

- Shareholders of Volkswagen Financial Services Digital Solutions GmbH are Volkswagen Bank GmbH (51%) and Volkswagen Financial Services AG (49%)
- VW FS DS will provide services exclusively for Volkswagen Bank GmbH and Volkswagen Financial Services AG
- Business activities concentrated within VW FS DS largely comprise of IT, Customer Services, Process Management and Internal Services.



### Global Passenger Car Market 2017/2018/2020

Slowdown in Western Europe due to falling demand in UK; Stagnation in USA at a high level; Recovery in Brazil and Russia from a low level; China remains largest driver of passenger car demand

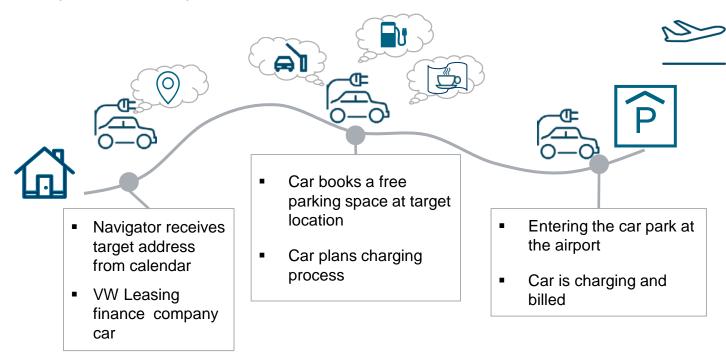


<sup>3</sup> Volume for North & South America includes light commercial vehicles (definition 'Light Vehicles') growth 2018-2020 = Compound Annual Growth Rate / yearly average

THE KEY TO MOBILITY

# Our Vision | A look into the (near!) future: new services will be utilized "in the car" and "seamless" (I/II)

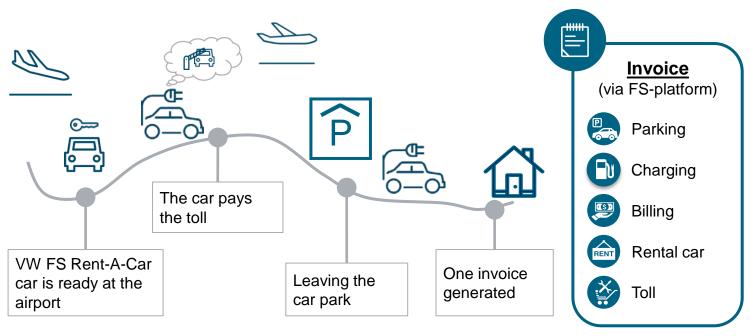
Example: Business trip from London to Frankfurt



THE KEY TO MOBILITY

# Our Vision | A look into the (near!) future: new services will be utilized "in the car" and "seamless" (II/II)

On arrival at airport Frankfurt flexible mobility is guaranteed



We are stepping on the gas in terms of profitability, innovative power and sustainability

