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Volkswagen

**The new cross up!**

September 2013

**Notes:**

You will find this press release and graphic motifs of the cross up! online at [www.volkswagen-media-services.com](http://www.volkswagen-media-services.com). User ID: **vwcrossup** | password: **09vw2013**

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All performance data and fuel economy and emissions data are forecast values as of September 2013.

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## The new cross up!

In launching the cross up! Volkswagen is introducing a compact four-door in the rugged style of a small SUV. Entry to the world of city adventure costs € 13,950.



**Wolfsburg, September 2013.** In launching the new cross up!, Volkswagen is introducing a cross model concept to the segment of compact four-seat cars. The cross up! is the fourth member of the successful lifestyle family by Volkswagen, which already includes the CrossPolo, CrossGolf and CrossTouran models.

The name “cross” identifies Volkswagen models that exhibit a distinctive off-road look. This is clear from the first glance at the new cross up!. With the visual styling of a small SUV, the city specialist signals that it was made for the urban environment. As compact and manoeuvrable as its up! family siblings, the cross up! is even more adventurous.

#### City specialist with offroad look

The sporty and rugged appearance of the 3.56 metre long cross up! is marked by numerous exclusive exterior elements. These include bumpers in sporty design with silver-coloured inserts, which are terminated by a styling plate with the look of an underbody guard. Just as unique in the up! family are the black add-on trim pieces on the wheel housings and the sills. They protect the cross up! in everyday use, just like the standard door trim strips with the cross up! badge.

Other characteristic traits of the cross up! include the silver anodised roof rails and the exterior mirrors painted in “light silver metallic”.

The powerful exterior appearance of the cross up! is completed by a higher-set body that is raised around 15 millimetres, and its exclusive 16-inch “cross” alloy wheels, size 6J x 16 – with ten gloss-polished, crossed twin spokes – with size 185/50 R16 tyres. They are fitted with wheel locks that offer extra anti-theft protection.

#### Exclusive interior ambience

Inside, the cross up! is as distinctive as it is from the outside. It offers high-quality fabric seat upholstery in the special “cross” pattern, for example, which is available in two versions: with an anthracite-coloured or a red-coloured middle seat panel. Matching perfectly is the dashpad, which can be ordered in “red”, “black pearl” or “dark silver metallic”.

Chrome accents on the light switch, controls for the air conditioning, surrounds of the air vents, radio and climate control underscore the exclusive ambience in the cross up!.

The sophisticated interior features are completed by a leather package, which includes a leather-trimmed three-spoke steering wheel, leather-trimmed gear shift grip and parking brake grip as well as aluminium door sill plates, which offer a welcome with the “cross up!” badge.

#### Individual colour concept

The powerful appearance of the cross up! is also reinforced by unique colour combinations. Customers can choose from five exterior paints – white, red, dark blue metallic, light silver metallic and black pearl. The upper areas of the bumpers are painted in body colour, while the trim covers for the B and C pillars – as well as the window frames – are in matt black.

A total of nine different colour combinations are available for the exterior paint, dashpad and upholstery pattern. Standard combinations here are anthracite grey upholstery with a black pearl dashpad and white exterior paint, as well as red-grey upholstery with red dashpad and a white exterior.

Optional are anthracite grey upholstery with five exterior paint options and red-grey upholstery with four exterior paint options, each with colour-coordinated dashpad paint.



#### Ample standard features

The features of the cross up! are based on those of the move up! with numerous extras that are standard. For example, the city specialist makes its appearance in an offroad look with four doors as standard, and its central locking system is operated by wireless remote control. There are also convenient electric windows in front and a height-adjustable driver's seat. Standard fog lights with chrome surrounds also guarantee optimal viewing and visibility in poor weather conditions. The exterior mirrors feature electric adjustment and heating. The generous cargo space of 291 litres is increased to 959 litres when the asymmetrically split rear bench seat with head restraints is folded over. The cargo floor, which can be adjusted at two heights and is removable, provides for individual cargo packing solutions.

Also included are a tachometer and the multifunction display, which informs the driver of the outdoor temperature, average speed, fuel economy, driving range, trip odometer, driving time, service intervals and gear recommendations.



Like all vehicles from Volkswagen, the cross up! also offers these standard features: Electronic Stability Control (ESC), antilock brake system with brake assistant, traction control, electronic brake force distribution and engine drag torque control.

#### Powerful engine

The three-cylinder petrol engine with 999 cc displacement, which was developed especially for the up! model series, delivers lively driving performance while delivering low fuel consumption. In the cross up!, the compact and lightweight aluminium engine with multi-point injection (MPI) produces 55 kW (75 PS) at 6200 rpm, and over the broad range between 3000 and 4300 rpm the rev-friendly engine with four valves per cylinder provides a maximum torque of 95 Newton metres.

Combined with a five-speed manual gearbox, the new powerful three-cylinder accelerates the light-weight (996 kg) cross up! to 100 km/h in 14.2 seconds. The car's top speed is 167 km/h.

Despite its spirited temperament, the cross up! has a combined fuel consumption of just 4.7 litres/100 km (urban 5.8 litres, extra-urban 4.1 litres), which equates to CO<sub>2</sub> emissions of 109 g/km.

#### Attractive options

To make everyday driving in the small city off-roader even safer and more comfortable, Volkswagen offers a number of different and practical optional features for the cross up!.

The drive pack “plus” package, for example, includes City Emergency Braking, which automatically initiates braking up to a vehicle speed of 30 km/h in case of collision risk to reduce the severity of the collision or even avoid it altogether. The package also includes a cruise control system and ParkPilot, which monitors obstacles behind the vehicle and gives an acoustic warning signal to alert the driver to them.

The “cool & sound” equipment package includes a climate control system for individual control of temperature, air distribution and blower speed, and the RCD 125 radio system with CD player, MP3 playback function, AUX-IN and two loudspeakers.



The portable “maps + more” navigation and infotainment system comprises a multi-colour 5-inch TFT touchscreen, a navigation system with 2D/3D representation and road sign display, Bluetooth audio, a hands-free mobile telephone unit, media player (MP3, WMA) and slot for Micro-SD cards with up to 32 GB of memory.

<b>cross up!</b>		55 kW (75 PS)
<b>Engine, electrics</b>		
Type of engine		3-cyl. petrol engine
Engine position		Front transverse installation
Effective displacement	cm <sup>3</sup>	999
Mixture formation		Indirect electronic multi-point injection
Emissions control system		3-way catalytic converter with Lambda probe
Power output	kW (PS) at rpm	55 (75) 6,200
Max. torque	Nm at rpm	95/3,000 - 4,300
<b>Performance (at curb weight + 200 kg)</b>		
Acceleration 0 - 80/100 km/h	s	8.8/14.2
Top speed	km/h	167
<b>Fuel consumption (99/100/EC)</b>		
Fuel type		Premium 95 RON
Combined cycle	l/100km	4.7
Emissions (CO <sub>2</sub> )	g/km	109
Efficiency label		C
Exhaust emissions classification		Euro 5
<b>Power transmission</b>		
Gearbox		Five-speed manual gearbox
<b>Exterior dimensions</b>		

Number of doors		4
Length/width/height	mm	3,563/1,649/1,516
Wheelbase	mm	2,420
Track, front/rear	mm	1,417/1,416
<b>Luggage compartment</b>		
Length, rear seat raised/folded down	mm	632/1,252
Volume by VDA measurement: rear seat raised/folded down	l	251-959
<b>Weights* (DIN)</b>		
Unladen weight (EU, incl. 75 kg driver)	kg	996
Permitted gross weight	kg	1,300
Payload	kg	379
Perm. axle load, front/rear	kg	680/650
<b>Capacities</b>		
Fuel tank	l	35





## **IMAGE SOURCES**

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Brieffach 1971  
D-38436 Wolfsburg