

Detailed information on Volkswagen's attendance at CES 2017  
can be found at:

[www.volkswagen-media-services.com/en/CES](http://www.volkswagen-media-services.com/en/CES)

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We are always on.





**Connected Community.**

**Intuitive Usability.**

**Smart Sustainability.**

**Automated Driving.**

**Volkswagen moves people.  
Volkswagen takes people forward.  
Volkswagen fascinates people.**

**Welcome to the new mobile community  
in the age of digitalization –  
intelligently connected and sustainably  
on the move.**

**We are always on.**

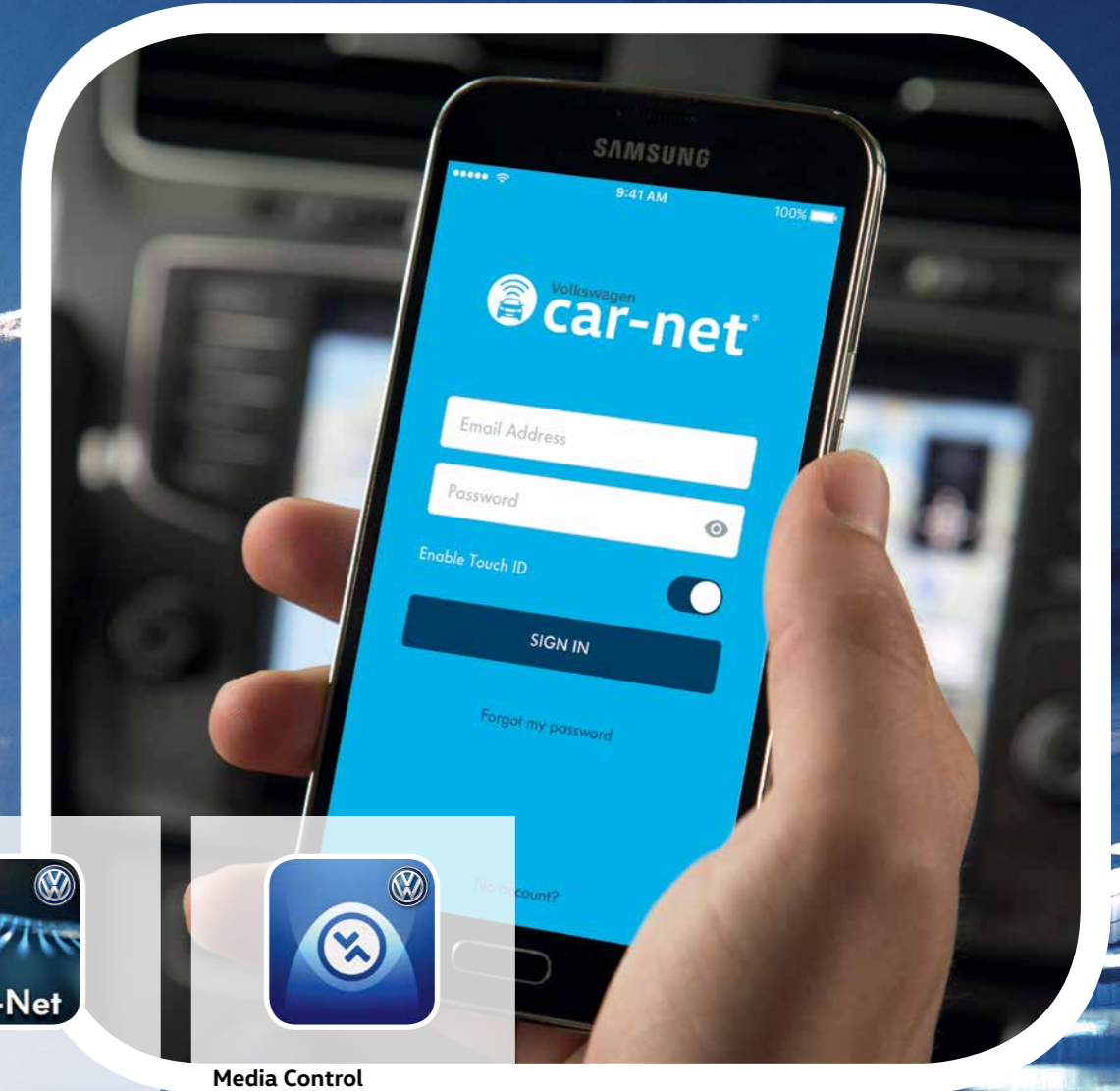




# Your Connection

Volkswagen connects.

All Volkswagen models are already 'always on' via Car-Net. Personalized navigation services, infotainment and remote functions and connectivity between vehicle and mobile device – with Volkswagen Car-Net, drivers have a multitude of online services at their disposal.



### App-Connect

This enables practically all smart phones (Android 5.0 or Apple iOS 8.1 and above) to be fully integrated into the vehicle by Apple Car-Play™, Android Auto™ or MirrorLink®.



### Car-Net app

Practical services such as the remote functions of 'Security & Service' or 'Guide & Inform' can be easily managed from a mobile device.



### Media Control

Transferring a navigation route to the car by smart phone or tablet or updating a playlist is simple and intuitive with Media Control.



# Your Experience

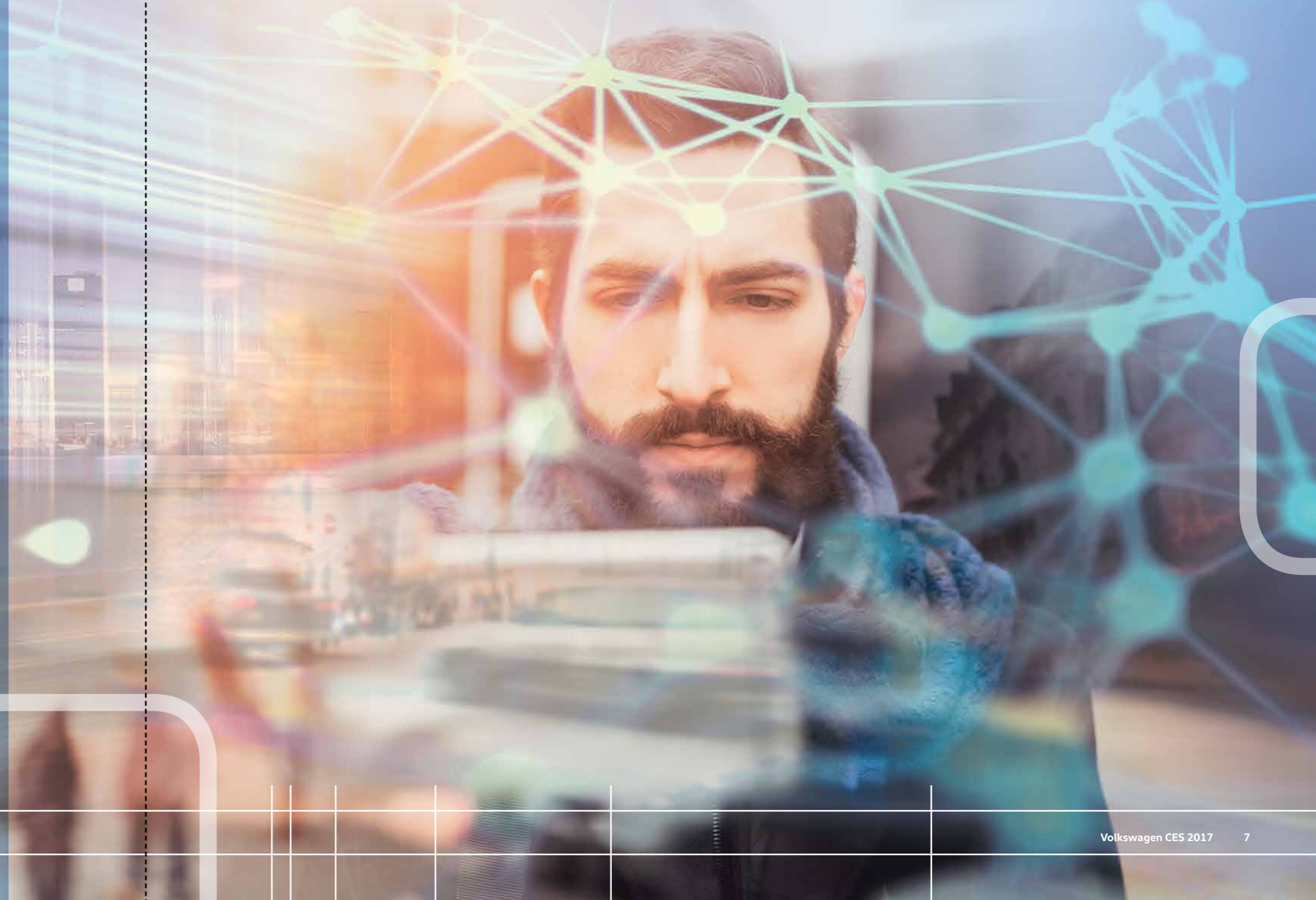


Volkswagen offers freedom.

With the creation of a Volkswagen User-ID, owners in the future will manage all mobility and infotainment services on a digital platform, the Volkswagen ecosystem. It will let them easily configure their personal settings, integrate services from third-party providers and take these along wherever they go. No matter which vehicle they get into, they will always have their favorite music, screen configuration and correct seat position with them. This new form of personalization creates an unprecedented user experience.

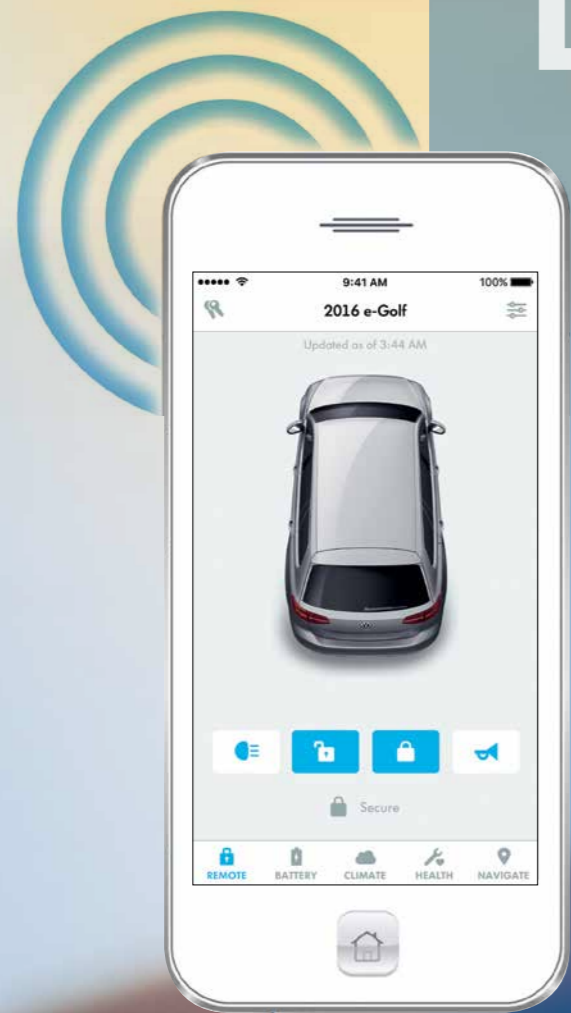


One example of this is Volkswagen's integration of Amazon Alexa voice assistant. By thoroughly linking artificial intelligence with the functions of Volkswagen Car-Net in the home or office, Alexa is listening for what owners want when they're on the road as well. Volkswagen allows users to fully experience this functionality at CES.





# Your Decision



Volkswagen values the time and quality of life of its customers.

Your smart phone is becoming your digital key. In the future it will not only be able to lock and unlock your car doors, but will unlock your complete Volkswagen experience. It will, for example, enable you to manage and share access rights to multiple cars – all made possible by the Volkswagen User-ID.

For example, you could temporarily give a friend access to your trunk to drop off a package or pick one up, saving you time and effort even when your car is parked.



Connected Community.

# Your Choice

Volkswagen provides flexibility.

In our everyday digital world we are accustomed to having an app for everything we need. Why not in the car as well? 'Features on Demand' will enable activation of infotainment functions. Digital Voice Enhancement, Car-Net, car navigation and other services will then be available at the tap of a finger.

In the near future, the infotainment home screen will no longer be limited to a specific vehicle, but tied directly to its user instead. Thanks to the Volkswagen User-ID, each individual's personal configuration will accompany them into every Volkswagen via the cloud.





**Intuitive Usability.**

# Your Control

**Volkswagen simplifies driving.**

Even in the digital age our aim remains the same: user operation must be simple and the ergonomics perfect. To this end, Volkswagen is continually enhancing the communication channels between human and car.

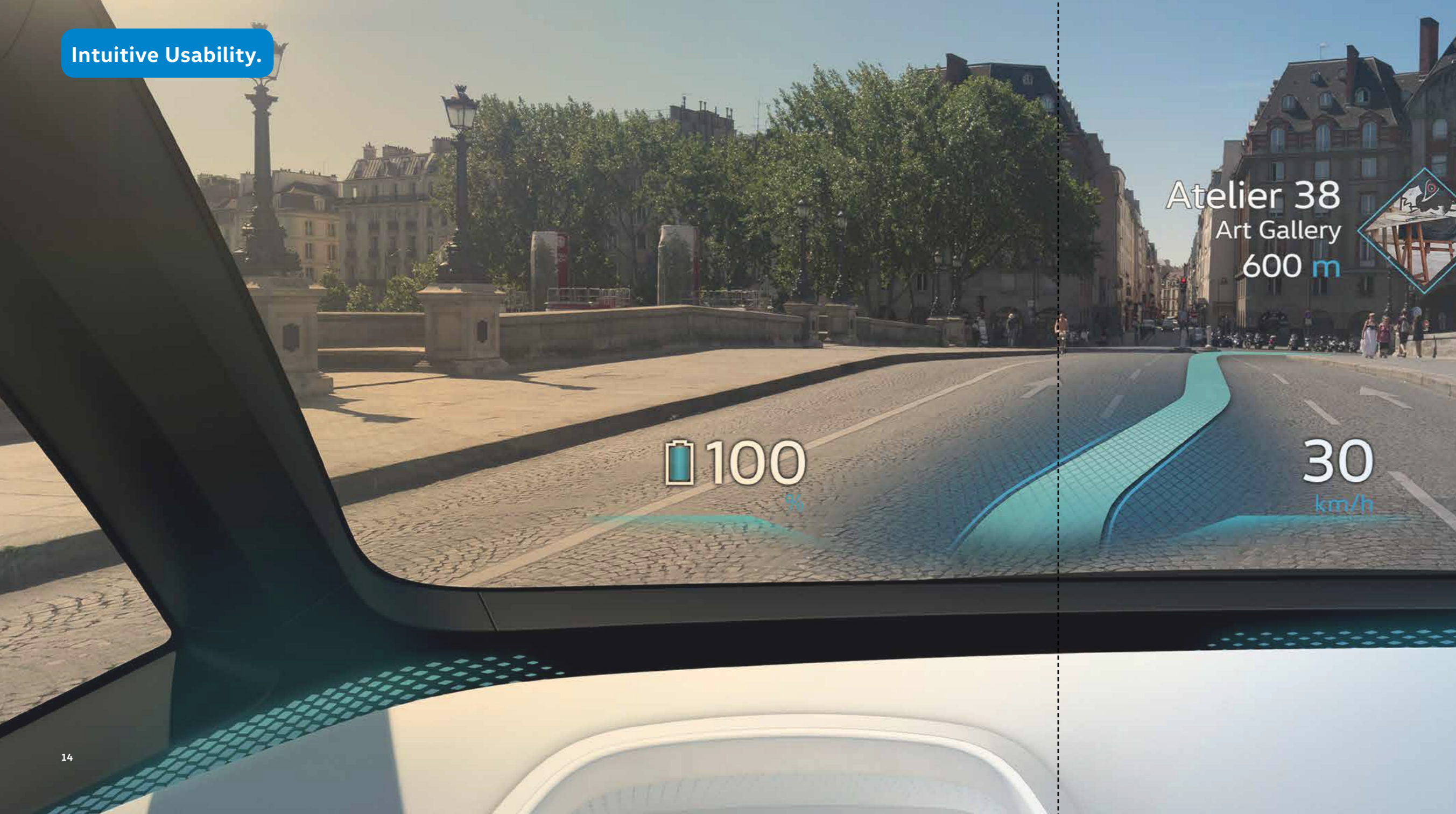
The next stage of the Volkswagen Digital Cockpit therefore comes with a 3D feel. Two screens set one behind the other create a fascinating impression of depth and ensure excellent image quality.

With Eyetracking added as well, information no longer needs to be displayed constantly. The system waits until the driver looks at the screen and then specifically shows only the relevant area of the menu. Intermediate steps are now a thing of the past.





Intuitive Usability.



# Your View

Volkswagen drives with vision.

In the truest sense of the expression, the AR Head-up display 'looks ahead', projecting information and graphics in virtual form out ahead of the vehicle. Function and feel impress in unprecedented fashion – the AR Head-up display shows information on two levels:

Navigation data, for example, appears several meters in front of the vehicle on the road. Being positioned naturally on the driving lane, this display fits seamlessly into the surroundings.

Infotainment information is presented closer to the windshield. Drivers can access any personally relevant information here without having to take their eyes off the road.



Connected Community.

Intuitive Usability.

Smart Sustainability.

Automated Driving.



We are more than a car.



# Your Mobility

At Volkswagen the future is electrically powered.

I.D. – the vehicle concept of a new age. It combines the digitally connected world with an electrically powered car that can drive fully autonomously on demand. As the first compact Volkswagen to be based on the Modular Electric Drive Kit (MEB), the I.D., has a maximum range of up to 600 kilometers, making zero emissions driving a reality for more owners.

At the same time, the I.D. features a totally new design style, characterized by pure form, honest character and authentic emotionality. The drive system concept with an electric motor on the rear axle and a high-voltage battery in the vehicle floor enables a long wheelbase with short overhangs and thus more interior space and flexibility.



**Connected Community.**

**Intuitive Usability.**

**Smart Sustainability.**

**Automated Driving.**

Volkswagen brings fully autonomous driving into full production.

The production version of the I.D. is due to launch in 2020. The show car is already transporting us to the year 2025: in 'I.D. Pilot' mode the I.D. is the first Volkswagen concept car to offer fully autonomous driving. It is activated by touching the VW logo on the steering wheel, which then disappears into the instrument panel. The driver is thus given an entirely new feeling of space.

One car, four messages: as a Volkswagen of tomorrow, the I.D. combines Connected Community, Intuitive Usability, Smart Sustainability and Automated Driving.

Bring on the future!

