Media Information



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Curriculum Vitae

Dirk Große-Loheide

Member of the Board of Management of the Volkswagen Brand responsible for "Procurement", Member of the Extended Executive Committee responsible for "Group Procurement"



Dirk Große-Loheide was born in Hannover in 1964. Following an apprenticeship as a banker at Deutsche Bank AG, he began a course of study in economics at the University of Hannover, which he completed as a graduate economist. In 1990, he began his career at Volkswagen AG in Wolfsburg in machine procurement.

From 1994 From 1994 he held positions of responsibility, initially in general purchasing at SEAT in Martorell and from 2000 at the Volkswagen Commercial Vehicles brand in Hanover. Here, Dirk Große-Loheide assumed the position of Board Member for Procurement and Production in 2007.

In 2011 Große-Loheide was appointed as a Board Member for Procurement for the North American region at Volkswagen de México in Puebla.

As of 2014, he had been responsible for the procurement of services and systems for the Volkswagen Group.

Große-Loheide joined MAN Truck & Bus in 2017 as the Board Member for Procurement and simultaneously became Head of Procurement for the company that today is known as the TRATON GROUP, which comprises MAN as well as the Scania and Volkswagen Truck & Bus brands.

In April 2019, he became Head of Group Operations Procurement at Volkswagen Group in Wolfsburg.

On October 1, 2019, Große-Loheide became a Member of the Board of Management for Volkswagen Brand responsible for "Procurement".

On April 1, 2020, he assumed responsibility as Member of the Board of Management for Procurement and IT at AUDI AG in Ingolstadt.

Since January 1, 2023, Große-Loheide has been a Member of the Extended Executive Committee and Member of the Board of Management of the Volkswagen Brand in Wolfsburg. In his role, he is responsible for managing the procurement organizations of all brands and regions of the Volkswagen Group.



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