



Media Information

April 24, 2024

New design, innovative technologies and fast development: Volkswagen sets out to delight customers in China

Area:	430,000 m ²
Models:	T-Roc Cabriolet, Porsche Cayman and Porsche Boxster
Employees:	2,300 (April 23, 2024)



Plant

The traditional factory premises of Volkswagen Osnabrück GmbH are located in the Fledder district of the city of Lower Saxony. In addition to vehicle construction, Technical Development and the Metall Group will also find their place on around 430,000 square meters. Thus, the entire automotive value chain is covered. In addition, there is an automobile collection on the premises.

Media contact

Volkswagen Communications
Christian Schiebold
Spokesperson production and
Wolfsburg plant
+49 (0) 152 54954231
christian.schiebold@volkswagen.de



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Management

With the world premiere of the ID. CODE at Auto China 2024, Volkswagen is giving a Since 05/2023, Christiane Engel has been working as Spokesperson of the Management Board of Volkswagen Osnabrück GmbH for the Technology Division. Klaus Fröhling has been responsible for the Human Resources & Organization division since 01/2021, Christoph Dammermann has been responsible for the Finance & IT division since 01/2023.

Vehicle assembly

Around 970 employees produce vehicles and body sizes for the Volkswagen, Skoda, Porsche and Bentley brands. This requires a high degree of flexibility at the Volkswagen Osnabrück multi-brand location. This location is particularly distinguished in the production of small series. The vertical range of manufacture in vehicle construction includes body construction, paint shop and assembly.



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At the end of 2018, the small series MOIA was built for the ridesharing service of the city of Hamburg. Since the beginning of 2020, the only open-top vehicle of the Volkswagen brand has been produced at the Osnabrück location: the T-Roc Cabriolet. Since then, there have already been several special editions as well as a product upgrade in 2021. In the period 2021-2023, the assembly of the bodyshells for the Arteon Shooting Brake was taken over from Emden. In 2023, overflow production of the Porsche Cayman and Porsche Boxster started in Osnabrück.

Technical development

The brand diversity is also reflected in the technical development. In recent years, projects have been developed here for the brands Audi, Skoda and Volkswagen as well as for the ridesharing provider MOIA. Around 500 highly qualified employees have the expertise to create vehicles from the initial concept through simulation and complete vehicle validation to series production. The company specialises in the design of convertibles, body body developments as well as small and very small series products with the highest technical standards for the Volkswagen Group.

Metal group

With its press shop, the manufacture of press tools and plant engineering, the Metall Group is the link between technical development and vehicle construction. Tools, production facilities and pressed parts are manufactured here both for the Osnabrück site and for plants of other Group brands. The approximately 340 employees focus on pressing tools and systems for the production of front and tailgates.

Environment

The integration of environmental protection into all corporate and decision-making processes is a core element of the strategic decisions of Volkswagen Osnabrück GmbH. The site's manufacturing processes are continuously optimized in order to produce as environmentally friendly as possible and thus conserve natural resources. Particular focus is on reducing energy consumption, and thus reducing CO2 emissions at the site. The aim is also to optimise water use, such as reducing the need for drinking water for technical purposes. Another key element is the reduction of production-specific waste.

The Automobile collection

The automobile collection of Volkswagen Osnabrück GmbH is a real treasure chest: it contains well over 100 models and can be visited through guided tours – the Visitor Walk. The legendary Karmann Ghia, the Beetle convertible, the Scirocco and the Corrado are milestones in Volkswagen's automotive history. Models from other brands that do not belong to the Volkswagen Group can also be found here. The individual exhibits are used by Volkswagen Classic at various classic car rallies and press presentations.



History of automobile production in Osnabrück

- 1874 Foundation of Christian Klages carriage factory
- 1901 Acquisition of Klages by Wilhelm Karmann
- 1949 Start of cooperation between Volkswagen and Karmann
- 1949 - 2009 Karmann produces about 2.5 million vehicles for Volkswagen until its becomes insolvent
- 2009 Establishment of Volkswagen Osnabrück GmbH
- 2010 Start of expansion at Volkswagen Osnabrück GmbH
- 2011 The first Volkswagen Golf Cabriolet leaves the production line at Volkswagen Osnabrück
- 2012 Start of production of the Porsche Cayman and Porsche Boxster
- 2014 Start of production of the most efficient production vehicle in the world, the Volkswagen XL1
- 2015 Production of part of the Porsche Cayenne series
- 2016 Start of painting and assembly of the first-generation Volkswagen Tiguan
- 2017 Start of production of the Porsche Cayman
- 2018 Start of production of the Skoda Karoq and the Moia +6
- 2019 Start of production of the Volkswagen T-Roc Cabriolet
- 2021-2023 Takeover of the final assembly of the Arteon Shooting Brake
- 2023 Start of overflow production of Porsche Cayman and Porsche Boxster

The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 29 locations in 12 countries. In 2023, Volkswagen delivered about 4.9 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. Last year, the company handed over about 394,000 all-electric vehicles to customers worldwide. About 170,000 people currently work at Volkswagen around the world. With its ACCELERATE strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.
