



Media Information

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EXTERIOR

The 4.8-metre Tayron is an authentically designed SUV with protective all-terrain features

GOOD TO KNOW

- **Large all-rounder** – the Tayron is the largest European Volkswagen SUV based on the globally successful modular transverse matrix (MQB)
- **Tiguan, Tayron, Touareg** – with a length of 4,792 mm, the Tayron is positioned between the Tiguan (4,539 mm) and Touareg (4,902 mm)
- **Charismatic exterior** – with the Tayron, Volkswagen is once again launching an authentically designed SUV with robust all-terrain elements
- **Distinctive light design** – LED headlights, tail light clusters and light bars as well as illuminated Volkswagen badges ensure an unmistakable light design

DIMENSIONS AND DESIGN

Second largest Volkswagen SUV in Europe. The new Tayron is 4,792 mm long and has a wheelbase of 2,791 mm between its 20-inch wheels. As a result, the Tayron is the brand's second largest SUV in Europe, positioned between the 4,539 mm Tiguan (wheelbase: 2,677 mm) and the 4,902 mm Touareg (wheelbase: 2,904 mm). The Tayron's height is 1,660 mm and, excluding the exterior mirrors, is 1,852 mm wide. The SUV was designed and developed in Wolfsburg – Volkswagen's main plant – and this is also where the Tayron is built together with the Tiguan and Golf.

Distinctive front end. The Tayron has an authentic SUV design. Visually, the front section appears particularly high, underlining the SUV's confidence. The large, sculptured bonnet is heavily contoured to the outer edges. The striking dual LED headlights are also located noticeably high up. The two top-of-the-line versions Elegance and R-Line are equipped with LED Plus headlights including dynamic headlight range control and dynamic cornering light. Derived from the Touareg, the IQ.LIGHT HD matrix headlights are available as an option. Generally standard: the illuminated Volkswagen badge and a horizontal LED strip on the radiator grille. The fusion of all the LED elements creates an unmistakable day and night light signature for the Tayron.

Individual bumper look. The front bumpers feature an individual design depending on the equipment line. The stylish Tayron Elegance can be recognised by chrome elements in the large 3D radiator grille. The sporty R-Line version differs from the other versions with its own R-design and high-gloss black air grille elements. The Tayron R-Line with Black Style package has an additional high-gloss black surface in the lower area of the bumper. The vertical air curtains on the outside of the bumper are a common feature in all versions. While these aerodynamic air flow channels are framed in the vehicle colour in the Tayron Life and Tayron Elegance, a high-gloss black element is used instead in the Tayron R-Line.

Elongated roof. Precise lines emphasise the high-quality and extreme robustness of the Tayron in the SUV's silhouette. At the top, the silhouette is characterised by the long roof line and the window graphic extending into the D-pillar. Between the roof and the side windows, a chrome element spans from the A- to the D-pillars, which in-house designers have nicknamed 'hockey sticks' due to their shape at the rear – the

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'hockey stick' visually extends the roof and makes the Tayron appear flatter than it is at 1,660 mm in height.

Powerful side body. The design of the Tayron's side section is clear and powerful. Here, too, the surfaces are divided by very precise lines, creating striking contours in the silhouette. Starting at the front, a line above the bonnet stretches to create a light edge below the window sill that is continued into the D-pillars. Below this, a character line creates contours in the side design. This starts in the A-pillar area, incorporates the front door handles into its curve and then rises into the rear side doors with a precisely drawn undercut to create a powerful shoulder area at the rear. The undercut flows into the tail light clusters and thus into the rear end. The door surfaces are given sculptural stability through alternating concave and convex surfaces. With their robust wheel housing trim made from dark plastic, the semi-circular, almost square wheel arches are a dominant feature of the sides. On the Tayron R-Line, these trims are finished in high-gloss black. Below this there is space for up to 20-inch wheel and tyre combinations and large spring travels on off-road terrain. In the lower area of the body, the side member trims painted in the vehicle colour form a continuous unit with the lower front and rear sections. This line also lowers the visual centre of gravity. The design of the roof rails differs depending on the equipment: the Tayron Life has black rails, while the Tayron Elegance and the Tayron R-Line have silver ones. In conjunction with the Black Style package for the Tayron R-Line, the roof railings feature a high-gloss black coating.

Rear end with striking light design: The rear area of the Volkswagen SUV is characterised by a continuous horizontal LED bar in all versions. A narrow LED strip is integrated high up in this bar, which extends from left to right and into the tail light clusters, emphasising the width of the Tayron. In the middle area, the horizontal bar becomes narrower; the lower half of the red-illuminated Volkswagen badge therefore appears to be free-standing. The lighting systems in the top-of-the-range versions of the Tayron are equipped with welcome and goodbye animations. The driver can choose between three different LED animations for the tail light clusters. The rear window also spans almost the entire width of the Tayron; it is framed at the sides by the chrome elements in the 'hockey sticks' (high-gloss black for Black Style), which are designed as air guides to reduce turbulence in the rear area and thus improve aerodynamics and range. The same applies to the roof spoiler above the rear window. Similar to the front end, the Tayron is characterised by rear bumpers with configurations that differ depending on the equipment version, but all models share a reflector extending across the entire width, which stylishly complements the LED strip between the tail light clusters. The Tayron Elegance's bumper is also enhanced with chrome trim, while the visually distinctive R-Line version features elements in high-gloss black. Solid, black-grained underbody protection finishes the rear towards the ground.