



Media Information

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INTERIOR

The Tayron interior combines maximum comfort with maximum space

GOOD TO KNOW

- **The van among SUVs** – with five or seven seats and a load capacity of up to 2,090 litres, the Tayron offers maximum variability
- **Intelligently networked controls** – digital instruments, touchscreen, head-up display and ChatGPT merge to form a new cockpit generation
- **Elegance interior** – genuine wood trim in open-pore ash and seats with massage function as standard bring the flair of the luxury class on board
- **R-Line interior** – large areas of the dashboard and doors are finished in suede-like ArtVelours Eco in the style of high-quality sports cars

CONCEPT AND DIMENSIONS

Stylish and robust. The new Tayron's interior is characterised by high-quality materials, a clear and stylish design, a connected cockpit landscape and plenty of space for the driver, passengers and luggage. On the subject of quality, all Tayron versions feature the use of soft leatherette in the dash panel area, front upper door panels, door inserts and centre console. Depending on equipment, the surfaces are refined with piping and fine contrasting seams. In the dash panel area and door inserts, the Tayron R-Line has large areas finished in ArtVelours Eco, styling that is usually reserved for exclusive sports cars. Like the Touareg, genuine open-pore wood trims are used in the Tayron Elegance, while the Tayron R-Line features high-quality aluminium-look trims in the same locations. The seat cushions of the top versions are upholstered in ArtVelours Eco fabric as standard.

First row of seats with a connected cockpit landscape. The Tayron's dash panel features a horizontal architecture that stretches across the full width. The first level contains the Digital Cockpit Pro – digital instruments with a display diagonal of 260 mm (10.25 inches). Gearshifts in the Tayron, which is always equipped with a direct shift gearbox (DSG), are performed by means of an intuitive steering column switch. The visually free-standing touchscreen of the infotainment system is located in the centre of the dash panel. The display for the standard audio system (including mobile phone interface, Apple CarPlay, Android Auto and retrofittable navigation) measures 320 mm (12.9 inches) across the diagonal. The Discover (also with 12.9-inch display) and Discover Pro Max (display with 380-mm/15-inch diagonal) navigation packages are optionally available. Irrespective of the display size, the settings for the air conditioning, seat air conditioning and the home button for menu navigation are always located in the fixed bottom bar of the screen. A further level contains the illuminated touch sliders for temperature control and audio volume. Alternatively, the latter can be adjusted using buttons on the multifunction steering wheel, the IDA voice assistant or the driving experience control between the driver and front passenger seats.

Central driving experience control in the centre console. The multifunction driving experience control is always standard on board the Tayron. In addition to the audio volume, it can be used to control the driving profiles, the all-wheel drive (depending on the engine version) and the preconfigured Atmospheres. In these Atmospheres, the

Media contacts

Volkswagen Communications
Product Communications

Martin Hube
Spokesperson ID.2, Passat, PHEV,
Tiguan, Tayron, Touareg
Tel.: +49 152 22 99 56 99
martin.hube@volkswagen.de



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settings for the standard 10-colour background lighting (optionally 30 colours) and the audio system (optionally Harman Kardon sound system) merge to create a wide range of lighting and audio moods. Playlists from the Spotify streaming service perfectly matched to the respective atmospheres can be additionally included. The modes Lounge, Energetic, Joy, Minimal and Me can be activated. Lounge is characterised by muted colours, quiet sounds and classical music, for example. In contrast, Energetic has more colour, the sounds are louder, and the playlist is more lively.

ergoActive Plus seats with massage function and air conditioning. The Tayron is equipped with a particularly ergonomic ergoActive seat on the driver side in the Elegance and R-Line equipment versions. The optional Varenna leather package also makes it possible to integrate the specific ergoActive Plus seats for the driver and front passenger. In this case, the scope of equipment is extended to include electric 14-way adjustment including memory function, seat depth adjustment, a pneumatic four-way lumbar support adjustment function and a pneumatic 10-chamber pressure point massage in the backrests – systems which have been adapted from the Touareg. In addition, automatic activation of the seat heating and seat ventilation can be configured depending on the outside temperature. Last but not least, the leather multifunction steering wheel can also be heated in conjunction with this package.

Second and third seat rows with versatile options. The seats in the second row feature backrest angle and longitudinal adjustment and can be folded in a 1/3 to 2/3 split. Rear passengers enjoy maximum legroom at luxury-class level. If the centre seat is free, a centre armrest can be folded out here. Two cup holders can be pulled out of the armrest. This extension can be swivelled to the left and right and has a joint at the front where tablets and smartphones can be locked in place. If the Tayron has been configured as a seven-seater model (not available in conjunction with the plug-in hybrid option), the second row of seats can be folded forwards with the convenient entry function to allow access to the third row of seats. Here there are two individual seats for smaller guests on board. When not in use, the two seats in the third row can be folded down flat to create the luggage compartment floor.

A luggage compartment that becomes a load compartment. The new Tayron makes optimum use of the interior space, as a look into the luggage compartment demonstrates: the load compartment of the five-seater Tayron eTSI¹, TSI and TDI versions offers an exceptional volume of up to 885 litres (loaded up to the backrest height of the second row of seats). If the Tayron is loaded to behind the backrests of the first row of seats, the load volume increases to up to 2,090 litres. The maximum luggage compartment volumes in the new Tayron at a glance:

	5-seater	7-seater	5-seater eHybrid
Volume up to 1st row	2,090 litres	1,905 litres	1,915 litres
Volume up to 2nd row	885 litres	850 litres	705 litres
Volume up to 3rd row	–	345 litres	–

1. Tayron eTSI, 110 kW (150 PS) – Fuel consumption: combined: 6.9-6.2 l/100 km; CO₂ emissions combined: 157-142 g/km; CO₂ class: F-E