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Curriculum vitae

Dr. Erwin Gabardi

Head of Product Management and Strategy (GO),
Volkswagen Brand & Brand Group Core



Erwin Gabardi holds doctorates in industrial engineering and economics. He served as CEO and CFO of JCL Logistics in Austria and as a junior partner at McKinsey & Company. In 2015, he joined Volkswagen AG in Wolfsburg, where he led the efficiency program FACTORY "Mach18" until 2017.

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From 2018 to May 2021, he served in Beijing as Vice President of Corporate Strategy and General Secretary of Volkswagen Group China, shaping the strategic direction in one of the Group's key markets.

He then assumed the role of Chairman of the Board and Chief Executive Officer (CEO) of Volkswagen Anhui in Hefei from July 2021 to December 2024, where he was responsible for advancing the Group's China business within the local innovation ecosystem.

As of January 1, 2025, Erwin Gabardi has been Head of Product Management and Strategy for the Volkswagen brand and the Brand Group Core at Volkswagen AG in Wolfsburg. In this role, he is responsible for the global product portfolio of the Volkswagen brand and the Brand Group Core.

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The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 28 locations in 12 countries. In 2025, Volkswagen delivered about 4.7 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. Last year, the company handed over around 382,000 all-electric vehicles to customers worldwide. About 170,000 people currently work at Volkswagen around the world. With its "BOOST 2030" strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.
