



Media Information

1. October 2024

Curriculum vitae

David Powels

Member of the Board of Management of the Volkswagen Brand responsible for "Finance" and the "Brand Group Core"



David Powels

South African David Powels has been a member of the Brand Board of Management of Volkswagen with responsibility for Finance and the Brand Group Core, since 1 October 2024.

He holds a degree in Business Science from the Nelson Mandela University of Port Elizabeth and also qualified as a Chartered Accountant in South Africa. He

speaks English, German and Portuguese.

Powels has more than 30 years of international experience with the Volkswagen Group. He began his career at Volkswagen South Africa in 1989 and in 2007 was appointed CEO of Volkswagen Group South Africa, after working in Germany and Brazil. In 2015, he became President and CEO of Volkswagen Brazil and the following year also took on responsibility for the South America, Central America and Caribbean regions.

In 2017, Powels moved to China, where he was First Vice President and Executive Vice President of the Commercial division of SAIC Volkswagen Automotive Co., a joint venture between SAIC Motor and the Volkswagen Group.

Most recently, from September 2021, Powels has held the roles of CFO and CIO at SEAT S.A.

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The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 29 locations in 12 countries. In 2023, Volkswagen delivered about 4.9 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. Last year, the company handed over about 394,000 all-electric vehicles to customers worldwide. About 170,000 people currently work at Volkswagen around the world. With its ACCELERATE strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.
