

Media Information



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Curriculum vitae

Jens Katemann

Head of Communications Volkswagen Brand & Brand Group Core



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After graduating in 2001, Jens Katemann completed a journalism traineeship at the Georg von Holtzbrinck School of the Handelsblatt Publishing Group from 2001 to 2003. Afterwards, the trained business journalists worked for Motor Presse Stuttgart where he held a series of leadership positions – first as head of department at auto motor und sport, then editor-in-chief of AUTOstraßenverkehr,

and ultimately as editor-in-chief of auto motor und sport and overall director of all automotive titles at Motor Presse.

In 2017, Jens Katemann joined the Volkswagen Group. From April 2017 to June 2022, he was responsible for global communications at Škoda Auto. Since July 1, 2022, he has headed communications for the Volkswagen brand and Brand Group Core, which includes Volkswagen Passenger Cars, Seat/Cupra, Škoda, and Volkswagen Commercial Vehicles.

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The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 28 locations in 12 countries. In 2025, Volkswagen delivered about 4.7 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. Last year, the company handed over around 382,000 all-electric vehicles to customers worldwide. About 170,000 people currently work at Volkswagen around the world. With its "BOOST 2030" strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.
